

Artificial Intelligence Produced Transcript

Card Deck Profits

Presented by Rosie Battista | Hosted by Daniel Hall



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So about, uh, doing this successfully, successfully, uh, Rosie is at the very top of the list. And one of the cool things about Rosie is not only does she know how to do this, but she is doing it herself. Right. And as you will soon, see, she's really good at teaching it. Uh, so what I would strongly recommend you to do right now, if you don't otherwise have a way to take notes, go ahead and grab that right now. Uh, because you're definitely going to want to, uh, to take notes. This is not a setback and relaxed kind of, uh, training. This is a very involved, uh, and, and, uh, very much workshopy type of training. Um, and the other thing too, is you might be tempted to check your email, to check Facebook, to check anything that might ping or ding or, or in what I'm telling you is for your own good turn off anything that might distract you. Okay. Because the fact of the matter is that oftentimes that the success that you seek, that one bill detail that could make the difference between success and failure in your pursuit here could be easily missed if you're not paying attention. So once again, for your own benefit, turn off anything that might distract you and give Rosie your 100%, uh, attention. Rosie, thank you so much for putting this training together. I really, really appreciate it. The floor is yours, right?

You so much. And, um, I love that introduction. Uh, I am such a fan of card decks, which is why my friend called me one day. She said, you know, you're the queen of card decks. And I'm like, yes, I am. And I kind of adopted that the domain and really just like, you know, I really just live these things. So I love them. I'm so excited to be here, to share with your, with your audience, um, about all the things you said, they really are magical. And so when I take you through the presentation, I'm going to show you lots of examples, but I'm also going to, um, have you really, you know, you have your pen in your paper, I'm going to have you really, uh, work on the questions. Okay. Because it's like Dan said being present, you're going to get a lot out of it.

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So, um, I think we're going to get right to it as I'm going through, I'll sprinkle in a little about me. I'm not going to bore you with the details of how I started in all back. Um, you'll get it as we go along. So you guys know if you want to see the screen full, that you go right up to the top, there's a button where you can actually see either speaker view and then you'll have the slideshow right in front of you. Okay. So I'm going to get, uh, sharing my screen and we're going to have some fun here because this is a really, I can't say enough about making, doing this project. Super, super amazing. Super awesome. So let me just get this full screen. All right. So here we are and welcome. All right. Core deck dreaming. So how can you make this idea a reality, but you might be saying, all right, I'm curious about this card deck idea, but I don't really get, I don't really understand totally what a card deck is.

So these are some examples of card decks, but think about it. You build a website, right? You do blogs, you might do podcasting. You'll really put yourself out there when you have a business of serving people. And if we're truly visionary, we go even a little further and we create physical products. So a lot of you might have a book or might be in the process of making a book because you want to make an impact. So if you're already an author, if you're in the middle of being an author, if you have an idea for a book, a card deck is absolutely perfect compliment companion to a book. And you'll, you'll begin to see that a little bit more. And I've had students who are already authors students that want to become authors and students that hadn't even thought about it until they did their card deck first. So card deck works in all of these scenarios. So a little bit more about what is card deck, right? It's a great teaching tool. And I like as a product it's an easily and accessible and it's fun. It's impactful because it teaches it reaffirms. And it offers different ways for you, for people to enjoy your message and your content.

Okay.

I call them golden nuggets and jewels of information because your content is literally transformed into these bite sized pieces, easily digestible and consumable. So think about that. Sometimes, you know, a book is just a lot to grab. I mean, I love books. I mean, I'm obsessed with them, but sometimes I don't feel like picking up the whole thing, but a card, it offers just one small step at a time, one thought to ponder or one small change to make like on a consistent basis. So super, super useful for that. And guys, here's the truth. You literally take your existing content from your other areas in your platforms and you turn it into a card deck. So one of my card deck students, she told me, she said, I don't really have any content. And she couldn't figure out what she was going to do. And as we got talking, she says to me, you know, but I do do a Facebook live every single day.

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And I'm like, well, that's your content. You have now 365 cards and probably more. But so now you kind of get the idea, whatever it is that however you're out there in whatever way, shape or form your engaging with people talking and touching people, you've got content. All right. So this is just a different way, a different fashion to get your content out there. And it's a super cool physical product. And we know that now more than ever, people are craving a physical touch, right? So your client actually gets a piece of you, but they can bring home with them, right. To sit right on their desk or on their refrigerator. They can grab one, they can take one with them. They can stick them in their bag, carry them around. That's so super cool. They are.

All right. So guys, core decks are even more than that. They actually become you. So I want to just introduce you to one of my students, Joanne, and she shows up, if you see there on the left with a little clip from Facebook, she shows up every Friday night at nine o'clock on Facebook and she does a card reading. So she has literally created this community of people that go there to see what she's pulling and what she's talking about, what you sharing. And I said, Oh my God, you look just like your card deck. So you be, they're an extension of your grand, right? So she looks like her cards. Um, I said, she should have a crystal ball. She told me that she does, but just think of how fun it is to extend your message in such a way and get out there like that. And Joanne is not just a person with a deck of cards. She's a healer that is transforming her client's life by with this car deck.

And this is another wonderful example as a rate, a way to be a reach your people. And again, if you look at Raven in the corner to the right, she pretty much looks like her car deck. And I was just totally amazed at this. This is a newsletter that she sent out to her people and she pulled a card, act like a kid. And she built a Fort in her house with her blankets. So, and in her email, then she's offering though the call to action, we actually saying, Oh, here's 25% off on my car deck, but she's showing how she's engaging them and using them and you feel them right? And he's like, Oh, I want to do that. Like when I saw the report, I was like, I am ready to jump on into that Fort. And I want the car deck too, but I already had it.

So, but these are just two really cool examples of how you become, like they, they're an extension of your brand and of what you're talking about. Alright. So a little bit more. I created this slide to show you about card magic. So here's how it went. I call it the gift that kept on giving. So if you start all the way on the left with me under Rosie's Monday morning card shuffle. So Monday morning I send out an email newsletter and I pull either one of my students cards or one of my cards and I write a little something. So I started there with my email and then it got delivered to Dixies

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email someone on my list that I did not know her, uh, physically, but so she gets that she was loved the cards so much. She saw Murray's name. She contacted Marie sent Marie an email, the owner of the cards.

She, uh, bought the cards and then she sent Marie a beautiful card, a greeting card that she made in SendOutCards. So I wanted to show you this as a point of how, just by having this product, you are reaching and touching people in a really amazing way. So from this Dixie and Marie connected, and there was a sale of the cards, there was also a referral to me and the SendOutCards got me thinking, Oh, maybe that's something that I want to do. So a lot of magic happened from just this one card pole and this one product. And that's what I want to get through to you is how amazing you can actually be. So let's get started with the training that will take you on the path to creating your own car deck. And I know you were already excited because you showed up here and by the time this training is over, my goal is that you'll feel inspired to create this for yourself, alright. To just everyone have paper.

All right. So there are three foundational questions that every core decorator must answer before they can set the stage for what the cards are to be about. So we're going to go through them right now. It's a question. Number one. What is the concept that you most often talk about to your people? So just quickly using myself as an example, when I was teaching about self love and I had a course on self love, my first car deck that I made 10 years ago was self love, action steps. And these cards were just small action steps that they could take. That would be more loving. So just think about it for a minute. What concept are you most often talking about?

Just kind of write that down. If you want to stick them in the chat, feel free to do that. Give me one second. All right. Question number two. So my clients would consistently ask me for a way to, like, they would say things like, you know, we wish we could take you with us. We wish you were like a little voice on our shoulder, kind of guiding us along. So that's when I thought about, well, well, what kind of product would work for that? And codex, where, what came to me and they really worked in that way, like little magic pieces of information that they could just take one thing and be helped by that one card.

So think about that. What do your clients ask you for on a consistent basis? And then question number three, how can you make things easier for them? Because that's what car decks do, right? What things would you tell your client that would make the changes that they're looking to make or their things they're looking to learn easier for them? So you can think of a flashcards, right? Those, you know, we know that

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flashcards make things easier for us to learn. So it's the same concept, no matter what you're teaching or sharing, they make it easier. So what, how can you do that? What is the thing that you can share that would make things easier for them? So taking Waven as an example, um, she was making it easy for her clients to try out experiences that they wouldn't normally do. Like act like a kid and play and have fun.

Alright, so now you have a little bit of clarity, a little bit of stuff floating around about, uh, the idea of what a car deck could be for you, but let's really dig in and I'm going to share something that I call my East strategy. And this is about making useful and impactful card decks that wow, your audience, because I'm not about just slapping stuff together to have a product like Daniel was saying, it really matters that we put our good stuff into the world. Right. So we can really, you know, make an impact on people. That's why we do what we do.

Yeah.

Hold on one second, guys. I got to stop sharing for one second. Sorry about that. Okay. Sorry. Sorry. Give you more time to write stuff down. Alright. So East strategy.

Okay,

Here they are. So your car deck is going to fit in to at least one of these categories, because that's just by its nature. What decks do. So that's like a relief right there. Right. And they could fit into more than one of these. So don't be so worried about getting it into only one. Okay. So as I go through week one, I'm going to show you examples, jot down which one feels most comfortable to you. If anybody's not unmuted, if you would just mind muting yourself. Cause I hear a little stuff going up. Alright. So let's start with number one, engage. So this could look like anything that engages your audience to some kind of action.

So my first example I'm sharing with you is loose car deck. So Lou is a video coach and he teaches clients at a rocket on video and he's created his deck to help his clients have something to talk about when they get on to their video onto Facebook live. And he has 52 cards, 52 prompts with an idea that you can use on video. And he gets, he's getting his clients to engage with something. And in this case, how to show up on video with something to say. So also I want you to notice how Lou packaged his car deck in, um, a really nice tin that's indestructible and keeps them nice and safe. And also it's very fitting for a guy who's talking about technology. So that's our number

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one. He sample for engage. And then back to Raven was the girl with the, um, blankets.

She is a coach who teaches people how to do things that are a little bit out of the ordinary, like something they might not ordinarily think of. And her deck, she named it eat the pickle because one of the things that she did on her retreat was, um, invite people to taste this pickle from the health food store that tastes very different from a random pickle that you would buy in your regular grocery store and people were afraid to do it. So when we talked about what could be the title of her deck, eat the pickle was kind of a fun, you know, it's interesting, it's enticing and that's what she came up with. So just take a moment to think about it, what you are doing would be, um, engaging your client.

And then let's take a look here. This is an interesting way. I want you to take note of how she packaged her product. So we found these little pickle bags. She put it in there and in an organza bag, really cute, really special, really like gifty. And again, there's also like a little charm hanging with a little slice of a pickle. So you can do anything on the packaging and enhancing part of your car decks, which is a really fun part. And I actually spend one whole module of my course talking about this because there's so many fun ideas that you can do and you don't just to be stuck in a box. There's, there's a lot of fun things and it makes it your project really unique and really different, right?

So hopefully you got some ideas thinking about, would I be engaging? And now we're going to go to the second E, which is educated. So again, we all know flashcards and we know how good they work. And I even went so far as when I was in college studying, I used index cards to study because it's just an easy thing. Right? So think about what you could be reminding your clients up, like how to use tasks, teaching tips, actions, right? What would be educating them? So I want to show you Kelly's stretch yourself deck. So Kelly is a business coach and a content creator. And with her cards, she's educating you by helping you to shift your mindset and offering you the opportunity to learn more. So Kelly did something really cool on her cards and you can't really see it here, but on the back of her course where she has her, her writing right on the bottom, she has a URL.

And that URL takes you back to her website where you can go deeper on that subject and not just a website, but to a page that actually goes deeper on that specific card content. So there's so many things you can do with that. You can send them back to videos, you can send them back to, you know, again, your website, you can send them

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back to pages in your book and reference, reference that, which is super cool when you do that, because then they know, Oh, I really like this concept here and now I'm ready to go read the whole chapter about it. So think about that. If you have a book that that's a really very, very interesting option.

And then we have Brooks bedtime love. So these cards are technically created for kids. So she made them a little bit smaller than the then. Well, there's many different sizes you can make. That's one of the questions that people ask a lot, right? And they really is. There's a big variety in all depends on what you're doing. So when Brooke made her cards, she thought it would be fun to make them really big. But then she realized, well, kids, I want kids to hold them in their hands. So she decided to make two, to stick to this size. And in a fun way, these cards are teaching the formation of healthy sleep habits for kids. And each card offers a bedtime prayer, a lullaby, a poem sign, language opportunity for discussion to wind down the day and enter a peaceful night's sleep. So although she's created them for kids, they're really teaching adults to how to take time, to unwind as well and spend time putting their kids to bed, playing a little game.

So these cards are like a game. The kid could pick one. And if they're really, or it's a tough day, they might be able to pick two or three. So you see, you can make your cards, do whatever you want, which is something we spend a lot of time learning too, is the outcome that you want. Right? So first you know that so that, um, you can create your cards to get the effect and to do what you want them to do. But you can see here too, that she used graphics. And, um, she has a whole bedtime, uh, product line that include books and things. So she took her graphics from her books, um, for the front of her card and on the back of her card. So again, when I talked about repurposing your content and can be purposed those graphics to and tie everything together, I mean, you don't have to do that, but you can do that.

And that's, that's a really nice option. All right. So think about how you'd be educating or if education is your strategy strategy, number three, enhance. So this is where really, I say than any card enhances something, right? And this is where if you have a book, you know, your cards in hand, your book, your coins make things that you're teaching easier. So they enhance the whole experience. So this happens to be me and my, my card deck, my naked card deck with my guidebook, sleeping naked, up to 40. I have cooking naked after 40 in my cookbook and a naked truth, which is my journal. And I love the way all of them go together. And yet they stand alone as well. So they don't have to go together. But I decided to make this a package that kind of fit. Some people choose to just make it more complimentary looking. Um, so that's your choice

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is yours, but you can see if you have a book, a card deck is a no brainer. Next step. It adds value to your, to your book. You bundled them together and sell them. So there's really value there. And it gives your reader another opportunity to consume your content in a different way. So they already love what you're doing and now they get to have it. You in just a different way. Again, that's just another look at my card front and back.

And here's another example. So Becky is a massage therapist and a Reiki master. So she uses her deck to enhance her client's experience. So what she's doing really is offering them a way to take calmness home with them after they're done with the massage. And she can't be with them in the back of her cards, talks about breath and about, you know, whatever her title is, whatever her front card is belt. So here, um, she's talking about being centered. Every single one of her cards has a different word on the front, but the painting that you see, there is something that Becky did on her own. She just did a little watercolor and she made that the front of her car. So one of the, um, frequently asked questions that I get about cards is how many of them go on a deck?

So that is another, it depends question, depending on what you do. Some people pick their favorite amount, their favorite number. Some people pick 30 days in a month from people pick 52 weeks. A lot of people want 52 just because we're familiar with that. But again, 48, they could pick anything I like to teach that you can pick between 30 and 52. And that is a nice, a nice number. So again, it's such a freeing project because you can do whatever you want. And the result is pretty amazing. And you can see here that Becky chose to make a custom top box for her cards. And you can see that right in the middle of there. So again, lots of different ideas and opportunities, right? So the next one is encourage. So that could look like anything motivating, inspiring, helping clients thing on track. This could be any encouraging messages or quotes or things that you say on a consistent basis.

There's a lot of us, we'll put like little memes, up little social media things, little things on Instagram, a little things on Facebook. And if we really go and look at all that stuff, we can turn that into a card deck. And then you might say, but Rosie people have already seen it, but no, yes and no they've seen it and it's flooded by. So we sometimes think that our contents been out there and people are familiar with it, but remember it's our content and it's always fresh and new to other people that aren't seeing it on a consistent basis. So that's a great way to make a deck is just by looking at some of the posts that you've made in different places and then bringing them together. But again, encouraging, encouraging cortex are going to look like the support that your clients

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expect from you. Like things that you would normally say to them to encourage them. Right. So what do you think does encouragement fit for you?

So here's Carrie. Carrie is the coach and her business really consisted of sending a daily inspiration email every day to clients that she called a note in my pocket and she has a whole story behind it. That's really fascinating, but she was just sending an email. So then she decided that she wanted to turn those emails. So it's similar to what I was talking about with the content. You want to turn those emails into a card deck. So that's what you did here. And you could see white on the bottom of the card with the little purple flowers you have self care. So the way Carrie did it, was she has four different categories, self care, being one of them, spirituality being another. And I don't remember what the other two, but just four. And she has four pictures. And what she did was she used four photos that her son took on his iPhone.

So you don't have to be a painter. You don't have to be an artist. She simply took these four pictures. That meant something to her because her son took them for her, for her. And to use them to represent her four categories of improvement, or you might say, you know, you might think of it as like four suits. So, um, many of my creators will have categories or suits when they're, they have different things they want to talk about in one deck. And that's something that we go over a lot, um, that I teach a lot. And this is just her cards laid out. You can see she's got the mantra on the front and then the whole explanation on the back. And she chose this, um, really pretty little organza decorated bag to put hers in. And they're, they're just really cute and special. So you can see there's many options again for packaging, right? There's a, nobody has the same thing, which is really special.

Okay. And now we have empower so empowering. This can look like a lot of things, right? A lot of things, a lot of cards will fall into this, too. These are your motivational things that you would say, these can be questions. These can be actions, all kinds of things like that. Tina is a coach who asks a lot of questions. And she told me a story that as a kid, you would ask so many questions that father would say, Oh my God, could you just leave me alone? That was her thing. Questions, questions, questions. So it wasn't surprising to me that she came up with these ponder or pursue a card deck of questions. So one of the things that she did, which was really interesting was she teaches teams of people. Um, that that's what she does. She, she coaches teams. So this is her.

See her team deck for business. She decided she had this deck at home and her family was like using it at dinner time. And they would just pick one up and they would start

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these really intense conversations. So she also decided to make another deck. She did a different color, but similar questions, slightly different, geared more towards family. And she made a family deck and she has her business deck. So she has both of them and she lets you either purchase them together or purchase them separately. But so you can see, you can also reach different audiences by doing site changes to the content. And again, she just used on the front of all of her cards, one of her favorite pictures, and those are Tina's cards, all spread out. Um, again, like using her meaningful photo on the front. And we talked about sizes of cards and this card is a little bit bigger than into your hands.

There's, um, you know, there's templates, but you don't have to use templates. Literally you can create any size cards you want. So if that's not something that's ever an issue, so you've seen these examples and I could really, I could go on, on, on, on about examples, but I, and show you more strategies and things. So I hope that you're putting into the chat box, um, you know, any ideas or questions to share, you know, inspire get really like, psyched about it because, um, you just can see the magic of having this thing, these, this product right in your collection. So hopefully you've taken some notes and I can go on and on again, like I said, but I want to hear about your ideas and get back to you. But before I do that, I want to just give you a couple of details about the kind of things that I talk about, um, in my course for you, so that your question, your questions will get drilled down and you might, I might answer all of them.

So before we go to questions, I'm going to do that. One of the things I wanted, really, um, this is, this is one of my, I guess you would call it my pet peeve. Um, I like in creating a deck of cards to building a house, right? It's a really fun project because the ideas are limitless, but just like a house, but you wouldn't say to me, I'm going to go shopping for my couch before you decided how big the rooms are going to be before you looked at all the specs and had all the planning, you really couldn't go buy your furniture. So it's the same thing with the car deck. You have to take into account it's really with any product, but specifically with the car deck, because there's so many pieces with the packaging and the sizing and the quantity that you have to look at all the pieces first.

So you have to know about the packaging and you have to know about the printing options and you have to know about what you want to do with it. So that's why I stress a lot about what is it that when your client gets the cards, what are they doing? So we spend a lot of time on creating a rule card, uh, so that you are crystal clear in what you're asking your audience to do with your deck, because it's not just like they get it. And they're like, okay. I mean, yeah, everybody knows to pull one a day, but

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there's lots of other creative ways that they can use them. And we want to make sure that, you know what that is before you create them.

So, because there's so many options, every deck is unique, the ideas are absolutely limited. It's limitless. I wanted my car course to cover everything, everything that I had learned through making the millions of mistakes. So I wanted to stop and you know, my students from having to go through any of that and making mistakes. So all of the examples that I showed you today, guys are from students who took my course and followed step by step instructions to come out the other end with a beautiful card deck. And it kind of feels like birthing a baby. I, um, I just had someone, um, email me yesterday and she goes, Oh my God, my box just arrived. I'm in love. So it kind of is like that because we put, we put our heart and soul into it, you know, and it's this fun, creative thing.

Um, so all of those beautiful decks were created by, by my students. So you can be on this path too. So let me just show you a little bit about what you would be learning, um, six video modules. That's a self study that you do at your own pace. Okay. So number one, this is really important and there's some little juicy nuggets here. So sometimes we have an idea where a student will come up and say, yeah, I have this great idea. And then as I question, you know, again, the other end, they're like, Oh, well, I didn't think about that. Right? So in this module and brainstorming, I really go into deep detail about what constitutes a good idea, what actually is a good idea. And then I'm helping you get crystal clear on your great idea and then also the mindset piece for, because a lot of times we'll say I have a great idea, but that sounds complicated or I'm really not sure.

Or, and so we block ourselves before we even get started on our creative path. So I spend module number one, really talking about any kind of stuff that you would talk yourself into, right. I'm just kind of relaxing into the flow of letting this be something that's really fun to create, because I do believe in the energy of it, your creation process, going into your cards in this really like magical way as we saw, you know, cards are this magical thing. So we need to have the right, we need to bring the right mindset to it.

Right.

So then after your mindsets, all right, then we could go easily into finding the perfect content to fit you cards. And, um, I give you all the worksheets to like work it out.

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And really like I was mentioning, digging into where's your content, you know, is it on Instagram? Is it in a book? Is it on little sticky notes all over your house? You know, is it in a little journal somewhere, um, is in a course that you teach, uh, one of the fantastic things that cards are good for, and a lot of my clients use it. They use their cards as a, as a bonus or as an addition, an to a course that they are giving. So just throwing that in there too, if you have a course that you teach a car decks are totally the way to go right there, like flashcards to your course. So again, I promise you, you already have the contents. It is somewhere and we'll dig in and we will find it.

It's in module number three. Again, this one is one of my favorite modules and there's so many ideas and different things you can do. Um, I had one of my clients, her courts had all hearts on them and we found these little tiny hearts that she put in. Someone else was putting a crystal Lindsey. You can, you can do whatever. You can almost make your cards like a game, or you can put a little talisman in there. There's, there's so many different things. So we go over all of that and all of the different ways to package. And one of the things that I do do is become obsessed with packaging. I'm always finding new ideas and new ways to package. So I update my course all the time. I pop into Facebook all the time with new things, showing you what I just discovered and, and, um, you know, giving you new ideas all the time. Number four. So this one, this is where, you know, after I'm done, people usually have a lot of questions. So I'm going to tell you right now, I share all of my resources with you, um, and resources, my tried and true resources, because I want you to have an easy experience. And there's a lot of, you know, there's the gazing places out there too, right? They can't handle what we're doing. Um, so I give you all the printing and the options that are available to you, including print on demand, options, and quantity, Africans.

Rose, would you mind just using yourself? Thank you so much. Um, so all of the options of printing, right? And again, it's one of those questions that depends. So again, knowing what you're doing with your cards will dictate which printer you use, what kind of printing you use. Okay. But all of that is available and the options are as simple as, um, you know, print on demand. So it's super easy, super easy in that you have that opportunity. If you don't want to make a big investment, if you do want to make a big investment, and I'm also a big on helping you with presales so that you've already have a lot of deck sold before you, even before they were even up the door. All right. So I like happy customers. Number five, tackling the design.

It's really like Daniel, are you able to,

Okay.

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All right. Sorry about that guys. Okay. Alright. So tackling the design, I show you how to do your cards into free software. So you don't have to go out and buy anything. All right. Um, all of the cards you see were done by, by people that aren't, you know, artists or have any major skill. Now, of course you can go hire an artist. If you want. Some people do, some people hire me, but you don't have to it's 100% doable and gorgeous results doing it yourself. So I teach you those two free designs. Um, and here's where we learned about choices for what, what card size you love, what quantities and any other decisions that you need to make, uh, regarding the design for your product.

And number six, alright, this one we spend a lot of time on. And, uh, again, this is, what's so important because this is leveraging your, your tool, right? This is a fantastic tool for growing your business, making you some money, enhancing your courses, connecting with people and on and on. And the ideas come up all the time. I share with you what, what students are doing, um, ideas that they've come up with and new things that I'm doing so many ways to leverage this deck. And I mentioned courses, which is a fantastic way as well. And one more thing, I can't promise that it always had a great hair day in the video. Clearly, this one I didn't, but anyway, one of my favorite modules on leveraging, and then there's a whole, how to section where, um, in addition to those six modules, you can just go here and it's the how to design on each of the different platforms, um, how to get your eye SPN number, anything that any student asked me for is in this, how to section, I show you everything you need to know about how to do the cards in this, how to video section.

And then we have a private Facebook group where you connect with other creators share and encourage, and everybody's super, uh, super supportive and super encouraging, sharing ideas and things that they find that they're inspiring, or just things that are out there that they discovered or found. And I'm always in there doing live videos and posting useful tips and things like that. It's a great place to ask questions, to share, to support others and everything like that. So here we have from brainstorming your idea, the content, the packaging, the printing, the design, what you do with it, after you have it, video modules, principles that you write on Facebook group, how to section. All right. So I'm going to just tell you guys that for me, I, um, I always like to have alive, like when I buy a course, I like some life stuff. So if I like it, I know other people like it.

So what I'm doing for you guys today is these two fab bonuses of, um, that are included in with the course. Yeah. Now a live QA and where you come to the call

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with your questions and I'm there answering, and then an open zoom room hours where I'm in my, my office, my zoom room for a couple hours and you can come in and whatever you just can pop in. Um, you kind of wait your turn and you have 10 minutes with me to, to just work on your stuff. Okay. So that's super cool. People love it. Um, so I am not sure how much longer I'm going to be doing these lives. So, um, but I'm offering them now to you guys. Uh, and that's why they're, they're kind of timely. So I really have designed this for you to succeed because I really, I, you know, it's to everyone's benefit when you know, my heart really, um, is all about having you give your gift to the world.

That's kind of my mantra for my life. And to me, this product is you give, giving your gift to the world. I call them that gift that keeps on giving. So again, just to all of this and all of this for the two 97, all right. Um, so Daniel's going to put this into the chat box so you can see the link, but, but, but I want to show you, um, when you go to that link, I just want to show you because sometimes it's not so clear when you go there to the page, you're going to see, you know, by the course, you will not see, um, there's two extra bonuses that I'm throwing in coming up, but you're not going to see them there. So I want to make sure that, you know, they're not going to be on this page, but you will get emailed about them.

Okay. But this is what the page looks like. Uh, when you get there and you click buy, you have two options, the self study course, and you have the opportunity because I know there are some people and you know who you are there. They're clearly just those people that know who they are. That really just say, no, I just want private time alone. I need someone to help me. You can do that right here. And you can, you can grab that right there. Um, and again, you could do the cards without it, but there are some people that just want that. And it's really great because, uh, we have meetings on, uh, the times where, uh, right before print, just for peace of mind and right, when you get started to get really clear on your plan, or anytime you, you know, if those aren't the times you want, whatever time you want, I had one, a woman that just used hers and she's like, Oh, I just want to use it now.

And that's fine. So there's that. So you, you have that, but what I'm really excited about is this bonus. Okay. And with either option, you're going to get this bonus. This bonus guys is, I can't even say nothing about this bonus because this is where I put the spotlight on you. These are some examples here of my clients who had the spotlight on them and what I do, I can only do 10 people. So it's going to be the first 10 people. Um, I share you, first of all, do a video interview. I put you on my blog posts on YouTube, Instagram, Facebook, LinkedIn, send you out to my Monday

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messages. Um, I just, I share you everywhere. I also give you the video. You can do whatever you want within, and I give you five, um, graphics of your cards to use on social media too.

So one thing I love about this is it becomes a, an accountability factor because, you know, you have this interview, we schedule it, you know, enough in advance that we're you on it, but it becomes like that end game for you where you like, Oh, I have to show up in the interview. So I need to get my cards done. And it's kind of like, that's always helpful for me when I have a project is having an end game. So it's otherwise, you know, you push it off and it just lingers around. So this is what's, um, it's super cool for accountability and for sharing you everywhere. All right. And then again, it's for the first, the first 10 that, because again, I can't do everyone, unfortunately, and then we have a surprise, um, from Daniel. And he's going to tell us all about that when I stopped sharing my screen. So I really excited guys to here, uh, see what you put in the chat to see which car deck example felt right for you to, um, see what inspired you and to see what your thoughts are.

Wow, that's so cool. Um, Rosie, great, great job. Um, and I, I did put that link into the chat, by the way. Can, can somebody click on that link and let me know that it is actually working? Uh, it's it should say Daniel Hall, webinars.com forward slash card deck, um, and what I wanted to do. And once again, one of the reasons why I thought this was, it was so perfect for my community is, as I said earlier, I've made money doing exactly this. Um, and what I'd like to do is share my screen here with you, if that's cool, uh, to explain what you get, um, with, uh, with my bonus. So can you all see my screen? It should say flashcard, Amazon case study. You see this? Please let, please, let me hear from you in the chat, if you could, uh, if you could see that that would be some sauce. Yes. Good. Is that good? Yes. Alright. I'm not too familiar with zoom here. All right. So here's the, here's the deal. And this is one of the reasons why when, um, when I asked Rosie to do this presentation for you and make this really extraordinary offer, uh, for let's face it, um, anyone that's serious can, can do this at this minuscule price point. Um,

But I thought, you know, I really want,

I want to encourage entice bribe if you will. Uh, everyone that is interested in viewing this with this bonus that I have for you, because what you see here before you is, uh, one of my successful products that I've put up on Amazon FBA, uh, the, the things that I wanted to just show you here is that it is comprised of, I believe 300 flashcards. Now, some of you know, um, I am a nurse, uh, I'm an attorney, I'm a nurse. Um, and

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one of the things that I had to pass to become a RN was a test called the end CLECs. So, um, I knew from the standpoint of a, uh, from, from marketing and a need, uh, that, that, that students wanted to obviously go through nursing school and pass their end collect so that they could start practicing. They could start, they could start their practicing their profession. And, um, I know for me personally, that flashcards are were a huge help for me, both in nursing school and in law school. So I said, you know, wouldn't it be cool if I did a series of flashcards that essentially help people to study for the end clacks, uh, to prepare for their exam. And that's precisely what I did. Um, so that's what these 300 flashcards here. I think

There were 600 questions, something like that. I don't remember off the top of my head, but basically you'd flip one around and there were two, um, two questions on per card. So you'd have to kind of flip it and then flip it back to, you know, to basically quiz yourself. So that's well in hand with, uh, with, with what Rosie is going to teach you. My, um, sort of my approach is, is a bit different. Um, in that I put together a bundle, um, for my, my card. So this is, again, this is a free standing offer. Um, and what I did was, um, we did this, uh, past the NCLEX with guided visual, visually realistic visualization. I can say it, um, and meditation, which they got is a form of a, uh, a, uh, uh, a CD. Uh, and then I had these four laminates made that again, were meant to be a part of, um, the, you know, the flashcard to really make that whole thing more robust.

And, um, and now here's the rub and here's what I want each and every one of you to understand. And the reason why I got to tell you that, that this bonus alone is worth the price of admission, this, this one thing alone. Why? Because, um, I, I didn't do any of this. I outsourced all of this. And, um, I, I think I had the, the entire product created for way way under \$500. All of it that, that's the questions, that's the type setting. That's the visualization, that's the, the, the laminates, uh, it's, it's all of that. And what I'm going to do in this, uh, case study for you, just tell you how I did that, so that you can do the same. That's what I wanted to offer to you. I thought it was a perfect hand in glove type of a bonus for you.

And once again, um, for the, for the, really the, the, the, the very affordable, um, \$297 that Rosie is offering this for you. Um, it's the, the value here is just completely off the hook. So I did want to make that available to everyone at whatever level you come in, because, you know, like I said, coming in my job, as I see it, my duty to you is to help you be as successful as, uh, as, as possible. And I believe that sharing this knowledge along with Rosie's course will help you do precisely that. Okay. So that's What I wanted to know.

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I think that's fantastic. That's I think it's great.

Yeah. Uh, I, the, the, the really the cool thing about this is, um, I know for a fact that this works because every time I went to market with these, um, I sold out, I mean, they, they just,

The whole idea of, again, the bundling. So like chords are, they're just a good, they go with other things, you know, that mind you bundle things and, you know, you sell more things. So it's great.

So I'm going to send that back over to you. Where do people get this? Uh, let's see. Um, alright, I'll send that back over to you. Okay,

Fabulous. So we have, we have Charles asking, um, he went to print cards a while ago and the price to print was very high. Um, so, and there's a lot of other questions about pricing and pricing. Depends it's, uh, printing is printing. So we all know the more we print the less it is, but, um, there are, it's, it's definitely affordable. People have been, everyone's happy with the price. Now you can charge more for your car deck when you have, when you offer more with it, when you walk yourself as, uh, you know, um, if you're slapping them up on Amazon to sell something quick and easy, which nothing is easy on Amazon. I mean, you know, it's, that takes work too, right? I mean everything, but the point is, um, yes, there, yes, there are affordable ways to do it. And, you know, we're not talking numbers, so you're affordable my foot, but I, people come out and they're selling their decks.

If I might, I can, I may be able to shed a little light on, um, on this question with, uh, the, the card decks that you just looked at here, which were, I guess I, as I said, I think there are 300 cards. I believe that that's right. Maybe that's, I think there's 52. Um, yeah, something like that. Or maybe it's, I think it was 150 cards with 300 questions. That's what it is. I'm, I'm remembering now, um, at any rate. So I got, I had two, or excuse me, three decks created. Um, and, and they're all sort of bundled together as, as one deck, basically 52 cards per deck, cause these were playing cards. This is what I did. Um, and I had, when I, when I printed these, I printed a hundred cards, a hundred ducks at a time. So it was not pod a hundred at a time. And, um, when I did this the last time, um, I believe it was \$11 per deck to do 11 or \$12 per deck. Um, I added

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The laminates, uh, which are double-sided. So you're looking at, um, you're looking at, there are two sides and those were about a dollar 50 a piece. So you can add that. So \$15, uh, so 15, \$16 so far, uh, plus, um, I had the [inaudible] guided visualization, um, added at about a dollar 50. I had that done. Um, and, and then I add them all together. So the whole package was around \$20. That was my retail cost to put this bundle together. I sold this for 50. So by the time that Amazon took out, it's cut, I was left with about \$20 in profit per unit. So, uh, again, um, it, everything is relative and that's one of the reasons why, if you could add a few of the extra, you know, things like laminates and maybe a CD or a DVD or anything like along those lines, you can increase the, the price and increase the value to your end customer. And it doesn't really add a whole lot extra to your, um, your, your net cost. Right. Um, so, uh, that, that's the way I did it and it worked and it worked.

Yeah. So you, you mentioned something about the decks being 11, \$11 for a hundred, Yes. 150. Yeah.

150 quantity. So that's, I, we can do, I can do better than that. I mean, and it depends on how many size color, all that. So all that stuff too, you know, that's why I talk about building a house, you build a product, you know, you take all that into, into account, um, as you're doing it. And when you know, all those things, you take all that into account. But again, though, that price is totally sellable and especially when you're using it to enhance something else you're doing. It's fantastic. Yeah.

Awesome. So hope that helps you there, Charles. Uh, okay, good. He's, he's happy with that answer.

Someone's asking if it works for fiction. Um,

I could definitely see this working for fiction in a variety of ways. Um, the, it, again, it depends on, it depends on the fiction. Um, but let's say for example, that, um, you had a, um, um, in your storyline, let's say it is fiction. Um, let, let's say that you wrote into your story, um, the, the, the, the debt or somebody playing a card game, um, in, in your, in your story. And you're describing that, uh, that deck of cards and it, and it doesn't even have to be, it could be just a regular deck, but something special about the picture on the back of the card. You can write that into the story and, um, and, and sell, sell the cards that way. The other thing that you certainly could do is you could make, I mean, look at, look at the trading card phenomenon.

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Um, you can make cards out of your, your characters. Um, I, I, I think about magic, the gathering and Pokemon, and I'm all these huge, uh, I mean their billion, I mean, their billion dollar corporations have built on, um, on, on car decks. Hey, listen, you go to, you want it? You want to know about, uh, I want to know about fiction. We have here in, um, in Austin, Texas, where I'm located, uh, we have a number of, um, gaming stores and you go into these gaming stores and they're huge whether it parts are closed now, but, um, could you go in there and there, you see table after table kids and adults and people playing, playing all these different types of card decks, people are into card decks. It is a huge, it is a billion with a B billion dollar industry. So yeah, Here's an example. Here's an idea because I, this is, um, this is a deck that, um, I have it's, I didn't make it, but I I'm fascinated by it. And when you said fiction, I thought of it. So there's half the deck is characters. So say there was something, I don't know, you know, you had a whole bunch of characters, the character card, like you were talking about, and then the other half the deck is these icons. There's an Apple, there's a book, there's a cauldron. So, you know, depending on what the book was about, but you can do exactly what you said, and then they all have meanings. It can be kind of used as a, an Oracle deck or, you know, to answer questions and things like that. It could really be fun. Like you said, a really kind of cool,

And, and the cool thing about it, that in, from the standpoint of, from fiction is you could use the deck. You can use the decks to cross promote with your book and you could sell one, could sell the other and, and, and, and so forth. I mean, that's the beauty of, of having, uh, products that, that, uh, that are related, and that could be cross promoted with, with one with the other,

The other thing I just want to show you too, was, um, you know, some people, depending on your jacket, if you have a, uh, a concept that needs a little more explanation. So, um, maybe if you were showing something with a, like, I just showed you with a character in a, an icon, you might have to explain to them, and it would take more than a card to explain. So you can also do these little, little, um, little explanation books, little books that go with the cards that tell you what, what each card means. So that's, you know, you can also do that. So, which is great.

Yeah. And then the other thing too, um, that you can pull quotes again, going back to your, um, the fiction person or nonfiction, this, this definitely works. Um, you can pull quotes from the book if there's, you know, if your character has, you know, certain sayings, um, or, uh, there are certain meanings, two sentences, again, depending on you mean, you're, you're a fiction writer, right? You're, you can, you can use this and in a variety of different ways. Um, and the other thing that I was thinking

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of too, that was, uh, I think it would be really, really useful. And I've seen them once again, be sold, um, in a very big way are, uh, affirmations related to whatever your subject matter is because, you know, let's face it. If you're a nonfiction author and you've got some sort of a message, some sort of a solution that's going to help people.

Um, and it's like, one of the things I loved about, uh, about, uh, Rosie's course here, she says, what's her first module. I don't know if you noticed, but I certainly noticed the first module is mindset. Um, and, um, that's because mindset is super important if you don't, if you're not, if this isn't right, everything else, nothing else come comes together. So you've got to start here. So, uh, so if you could help your, your, uh, customers get in the right mindset with their, with their cards, once again, it's going to be much more helpful for them to actually consume your material.

I just want to answer, um, Mike Kimmel's question, is there, uh, he's signing up now, is there a coupon code, no coupon code. That link is going to take you directly there for the two 97 price. Okay.

Yeah. And by the way, thank you so much. That's the only thing I just wanted to highlight here real, real quick, uh, Rosie. Um, what I love is that additional bonus. Although I think we, I don't know if we've sold through the, the, the first 10 yet, or not having an actually look, but, um, but the, that, that bonus where Rosie actually takes time, effort, and energy to promote you, to actually create for you and your card deck, a marketing piece, that once again is a, is worth much more than she's asking for the entire course. Uh, so the, and that could be used everywhere. I mean, you could post that up to your, your Amazon author central page. You can post that video on your, um, you know, on your YouTube, on your Vimeo, on your blogs. You can, you can send it out as a podcast, um, you know, using anchor.fm. I mean, there's some, the fact that Rosie is doing that for you really. I mean, it just puts this value, like way, way the top, and guess

What it'll actually help you likely sell a lot more car decks on top of it. So, I mean, it's just,

I want to show you something else cute. That might, uh, so this is, uh, so again, I'm talking about gadgets that I find all the time. So I found a company that does these little tiny easels. So I have, um, a couple of people that were doing their art artwork is on the front of the carts. And they're so pretty. So this easel, you pick your card for

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the day, you have it sitting on your desk and your car just sits there. So again, there's all kinds of things you can do. And this becomes like a bonus to people that buy your deck, they're inexpensive, or just a way to show people that, you know, you want them to interact with it. You want them to keep it like right there on their desk. So, Yeah, especially if you're doing like a, um, uh, a car today kind of thing, they can kind of keep in front of them. Um, and, uh, yeah, I love, I love, love that. And that's, it's a matter of fact. I mean, I'm, I'm kind of into, um, a, uh, spiritual discipline called the course in miracles.

No way you don't know. So am I

Really, are you kidding me? So I've got my little course cards here. I mean, I've got my little court, my course cards right here.

I see. So right there that I would love cause I do it on my computer, I mean, on my phone, but it's just not the same as pulling the card for sure. I didn't even know they existed. So that's going to be something that I'm going to get.

Yeah, they're cool. I liked being able to look at it and, you know, and follow the reading for the day, et cetera. Um, let's see. We have a great question here from, let's see, who asked this question? This is, um, Maggie as asking, do the ducks include guidebooks? Well, you, you can definitely use it as a part of a guide, a guide book. I, I, yeah. That's the beauty to think about and correct me here if I go off the rails, but the way I think about card decks is as a, um, it's, it's like a different form of a book. It really, it it's, it's, it's, it's a book taken in another, in a different, uh, form. So, um, the answer there is, uh, is, is yes. And then Diane asks here, uh, if you take quotes from a movie, do you have to pay for them or get permission to use their words, violation of copyright? You absolutely must get permission. Yes. Um, so those are not, uh, you don't, you don't want to use song lyrics. You don't want to use, uh, you know, anything written or copyrighted material from, um, uh, from a movie you do, unless unless, and this isn't, this is maybe something else I could, I could, uh, talk about, uh, when we, when we do our, um, our study, unless it is from the public domain, then you can,

That's usually that's dead people, right?

Uh, no, not necessarily. No. Uh, as a matter of fact there is, um, the, the world's largest, um, uh, content creator in the world. Um, almost all of their stuff is in, uh, in the public domain and guess who that is. So the us federal government think about that and all the stuff that you can make car decks out of, uh, out of stuff that comes from, for example, you can, you can make a car deck from just from like the CIA website where they, they go through and they talk about all the different countries and all the, um, all the flags and all that is public domain. You could use that. I could use that anyone could use that for, you know, for anything. Um, and so yes, it's new stuff, it's old stuff. Um, and, um, it's all it's stuff in between. So not, not just all.

Yeah. Um, okay, well, we're almost out of the, uh, there's a couple more slots for the spot.

Yeah. If you know, you want it, um, I strongly recommend you grow. Go ahead and grab it where where's that link again? I don't, I don't know. I'm not familiar with zoom too much.

Put it back in again, in case anyone cause it kind of scrolls up and, um, yeah. Um, so one of the things I, I want to show you guys, so the idea about the, um, the idea about a book booklet. So for, for this deck of cards, that was for a numerology shakra balancing her cards were pretty much pictures of moons on the front different moons and then different numbers and a word on the back. So if you get this deck, you'd have no idea what to do with it. So she has this little book that explains one of the things that she did. And this is a great idea. Um, she created a course to teach you how to use her car deck.

So then, you know, you can go out and do beatings for people. So that's like fantastic, right? That you have to buy the deck or the court's included with the deck. However you pull it in. But the point is, that's an amazing way. You know, you're teaching people how to use your deck. So think about if that's something that you could be doing as well, right. Um, if you don't want to make a book and a lot of people don't, if you don't have to do so much explaining you do something, I call a rule card. So there's a card. Um, you know, just a car that on the back of one color on the back of the front court to say that the designs, the whole deck, it just explains to you, you just explained to the people what you want them to do. And that's usually enough for most people. Um, you know, but don't have something that's difficult to explain. That's more obvious.

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And by the way, I think that's, that's what I did with, uh, the NCLEX cards, um, is I did a little welcome. Um, the first card was a little welcome second card or the back of that same card, but basically told folks how to, um, do it the next, I think 12 cards were related to a mindset and affirmations. And then, and then how to basically use the cards on a daily basis to get really, really fluid in answering the questions and, and, and, um, working on weaknesses that they determined by not being able to answer a question.

Yeah. Yeah. Um, and so, yeah, Ulysses, there's not a coupon code it's already in the link, so you're good with that. And, um, MOBA is asking, I just signed up for the course. How long can I access the course content for, well, how long does it, do you want to, I'm not kicking anyone out. I don't want to say you can have forever. Cause then you won't make you cards. Um, yeah, so it's, you're, you're good. You're good. There's no, there's no end date,

But you're not getting kicked out, essentially. I used to say forever, but you know, let's face it. None of us will be here forever.

Exactly. Right. That's exactly right.

Uh, for the foreseeable future, let's put it that way.

Yeah. So I, so just to give you, I want to just give you, uh, one more thought, right. Um, okay. Um, this card deck has, so there's, uh, four different actually five, five different categories, right? So we talk about categories, connection, mindset, happiness, opportunity, abundance. So basically when I talk about a rule card, you could say, you know, hold the cards in your hand, shuffle, just kind of sit there with them. Pick one that's mean to you for the day. Or you can say, you can divide the deck up into all the different categories and you can pick one mindset card, one connection card, one abundance card, and you can have that like for you a weekly inspiration. So you see, you can kind of play around with the way you want. You can have more than one way to use the deck. That kind of makes it just a little more interesting for people. And, you know, you can have, um, you know, you explain it to them and, and you can have videos about it. So you just always about getting them back to you. Like they don't just buy your deck and go away. They're always how they can come back from more of you. If that makes sense,

Makes sense to me. And if people, if you're not, if it doesn't make sense to you, go ahead and let us know in a, in the chat and this is your opportunity to be here. Uh, cool. Right.

And, um, by the way, if you are in, um, let us hear from you in, uh, in the chat, that would be, uh, awesome. And what one thing, cause I see a bunch of people that have jumped in ready, which good on you. Um, but we also have a lot of people here who have not yet jumped in for some strange reason. Um, and oftentimes seeing what other people are basing their decision on helps them to make an informed decision one way or, or another. So let us hear from you in the chat, if you, if you're in or just go ahead and just type in I'm in. And, um, and, and why you decided to invest in yourself by investing in this training today, I would really, really appreciate that very, very much. Thank you.

It's helpful for us, uh, as, as core course creators and as people trying to help you, um, to kind of know where your head is as well. And then the other thing that I know that it's going to be really beneficial for Rosie is so that she knows kind of what expectations are, you know, um, where, where, where are you coming from? What are you seeking to, uh, to get out of, uh, the interaction with her. But, uh, once again, it just, it just makes so much sense. Um, if you are a, an author, um, and as I said, I really like this from the standpoint of, um, having it as a freestanding product. Like I like, like when I did hear what the, with the, you know, the, the flashcards for, um, for the passing, the end clocks the nursing, the nursing boards, essentially, uh, I had no other products in that, in that area. Um, you know, so you can definitely do that. And I really loved that about it as well.

Yeah. Um, so, um, Charles is just saying, bought it for my associate, Leslie, by the way, we recently bought a somewhat similar course on cortex from highly respect. Trainers would pay three 97. This seems like an awesome deal. Yeah.

It is an awesome deal. I could assure you. It is an awesome deal.

Yeah. So I see, Dorothy just came in Dorothy Campbell, Dorothy, tell us what, what made you make your decision? Um, Catherine, Catherine, I'm in, I've been looking for ways to help my books get more visibility and think that having additional products that play into the worlds that create make a lot of sense. Yeah. Yeah. And a little bit, isn't have been wanting to create a card deck for a while, find it very helpful to connect with resources and guidance from someone who has done it and can, can

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point me in the necessary directions and save me time. So one of the things I want to tell you, Dan, you, but don't tell anyone else, this is what I say. I, nobody gets out of my course without a deck. Now that's my stand for my course. And, um, you know, people laugh at that. Obviously I can't force anyone. I don't force anyone, but that's how much of my heart is in it. I really want you to succeed and make your deck. Um, so, you know, I, I, I give a lot and I put a lot into it, so you can have you deck and Which is the reason why I wanted to bring you on a Rosie. I'm just so delighted that you're because this is one thing I could teach, but not nearly as well as you can.

Thank you. Yeah. So wow. Is that that yes. That is the support I want. I'm happy. I'm a, yes. Maggie, Maggie. Nice. Oh, Luanne. I know Rosie and she's telling the truth.

Thank you, Elana.

We ain't love Lou.

That's great. That's super great. Yeah. Um, yeah, and we, we really, we do have, we have fun. We definitely have a lot of fun doing it

And let's see, Mike says I'm in, I like the bonus option to help publicize the first card deck.

Yeah,

Exactly. Mike Good on you exactly right. That, that I, as like, I know, because I have, uh, as many of you know, I have, um, a couple of channels on Amazon fire TV and, um, and on Roku. Um, and, uh, I know, and it's called book lovers TV. If you haven't checked it out, go check it out. Um, but one of the things that I do is I interview you all for that, um, for, for those shows and it is, it is an incredible amount of work just to do that much less. All of these other things is that Rosie is doing for you. She's interviewing you, just like I would, uh, for, um, for my television show on book lovers, TV. So, um, that in and of itself is you couldn't get that for me, uh, for, for \$300. Just that one thing you could not do it, plus you're getting that plus all these other things, right. It just, it just makes all kinds of sense.

So, um, there was a question, the Lana Lana, thank you, Luanna, she's monitoring the questions that we might've missed. So need to know more detail on content creation costs by outsourcing and duplication printing costs. Um, you know, there's places like Fiverr, there's, it depends on who you hire. If some I'll give you just an example, if

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someone hires me to make their deck from start to finish, it's, um, starting at 5,000, but that's that yeah, it definitely, it won't be that hard

Bargain at that. Yeah. Because it's not, this does it's it's, it's like, um, it's, it's like putting out a good quality book. Yeah. You can, you can definitely throw together something all schlocky and, and, uh, and just something that doesn't represent you well. Um, but yeah, it, you know, I know that this is going to be a shock to some people, but if you want something good, um, you, you, you've got to take the time, effort and energy to make it good. Right. And that's one of the reasons why I say, um, for, for \$5,000, cause I know how much time, effort and energy took me to do my deck. And once again, I wouldn't do it.

You want to know that every time I do it, every time I do it, I'm like I'm charging double next time, every single time. Cause I'm like, this is nuts. I'm charging double next time. But you know, that's because I give a real concierge service. So I can't really answer. You have to look around like, I, you know, artists range from all different things. And then they have to, you know, understand how to do use the templates and all that. So, I mean, I don't, I don't, can't really answer you that, uh, and you want to know about printing. You can print one deck for just an example. It's not, you know, again, it depends on the size or whatever, but you can print a deck for say one deck for 14 or \$15. That same deck, if you order a hundred, it could be nine. If you were to 200, it could be eight. So it goes like that. Right.

And Rosie can, may I share my screen one more time? Cause I just wanted to put a finer point on this question of, um, of, uh, you know, outsourcing and, and just to kind of share some insights with folks here. Um, once again, this is the bonus that you all will get when you, you get this from me. Um, and when I just want it to show you here, is that all, everything you see on this, on this image here, um, I outsourced, um, I have, uh, had a very particular, um, a way that I did it. So it was very, very, very inexpensive. Uh, I think I had the whole, I had all of this done for way under \$500, all of it, including writing the questions and, uh, and, and all of that. So, uh, the, the fact of the matter is, is that this all can be outsourced very, very inexpensively. And that's one of the things I'm going to share with you, uh, when I do my flashcard Amazon case study. So you're going to get that as well. And you'll, you'll, you'll be in the know in the, in the really cool thing. I want to share this with you. Um, if you, if, if you know what you're doing, you could get other people

To create most of the, well, that's what happened here. I created, I had somebody else create the entire deck. I had somebody else create all the laminates. I had somebody

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else create. I create really, none of this is my own content. I looked at it. I had enough of a knowledge base to determine whether it was good enough for market, uh, up to my standards. And it was obviously, but, um, but I didn't do it, you know, I didn't do all the research and all that. So yeah. Uh, that's one of the reasons, uh, why this, this one bonus alone is definitely worth the, you know, the price, not to, not to speak of all the, you know, all the great bonuses that, uh, that Rosie has for you in addition to the training mama Mia, it's just, yeah.

And the, and the, um, so the other thing too, about the Q and a, I record them in there. There's like, so there's tons of Q and A's already in the course too in the Q and a section that, you know, so you can go back and almost find any question or any discussion on stuff like, you know, and that spawns ideas and things like that. So, um, yeah, there's that too. So

How are we doing here on the questions? Are we getting through people's questions? I think so, um, Abrar, all of Rosie's bonus spots. Jessica wants to know if all the bonus spots I haven't, I, I'm not, I have to pull my and look, but, um,

Well let me, can I, can I, can I, can I make you a deal, Rosie, can I make you a deal? I want to put you on the spot because, you know, um, my, my, my first allegiance is to these people here. Um, and, and I, and I want to, um, I want them to be treated, uh, well, uh, can you just let everyone in, um, for that bonus and if it gets overwhelming for you, I will stop step in and help. Is that there is that it'll be a week and make you really well. I really will. I'll set up to do it

Fine. Okay. So yes, yes, yes, yes, yes, yes.

So you're in, you don't have to worry, go, go, go get this deal before she comes to her senses.

I mean, I love it too, because like I said, that's the accountability piece too, because when, you know, you know, you know, we all have, I I'm sure that everyone on this call me too guilty of buying a course and then never opening it.

That's our biggest problem. Isn't it? Rosie. That is our biggest problem as course creators. That is like, you, you spend good money. Why aren't you?

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And because I really want this being like a, you have this kind of hanging over your head a little bit, not, you know, but you have it there, you know what I mean? That's can't last forever. Right. So it kind of gives you that, um, I want to get this done so I can get my interview going. So it's great. I'm picky. I'm getting a course ready on dramatic. Shamanic dreaming. So a car. Oh, I got a car deck will be amazing. I hope you're in Vicky because yeah. That's one that needs to be for sure. For sure. Yeah. Yeah. So

We're just going through the questions here. That's what I'm doing. I'm trying to anyway. I'm not really good at, uh, um, I'm very poor at, uh, what's the question two tracking doing two things at one time, I can barely do one thing. Well, at one time, much less too.

Yeah. So, um, a couple of people are asking about printing. So, like I said, there's a whole module on printing. It's not an E people fit into different with different printers for different reasons. So there's not always just a one straight up answer. Um, and so I share all of that. And again, you have to know all your stuff before you make the decision on which place is going to print it because you want your desired outcome. Right. And, um, you're welcome. Maggie, Maggie says, thank you, Rosie for your generosity and agreeing to allow us to have the bonus. You it's my pleasure. Yeah. Um, I, I actually, it actually, I have to say it really is fun for me too, because I get to, I get to know the person a little bit more, you know, and know about their stuff, which is super nice.

Um, gosh, there was another question. I forgot what it was that went flying by, but, uh, Oh. Um, somebody asked about a printer and, uh, of a fulfillment company and yeah, I address all of that because I was just on a call with a client yesterday. Who's in, when she's traveling all over the world, she was in Norway and, um, no, the another one she's in the Netherlands. And she said, well, I want my deck, but I can't be having boxes of cards all around. So we don't have to have that. You know, we, we have, uh, places that ship them out for you and you don't ever have to have one in your house, which is awesome. You don't have to stack them in your garage. So, um, basically, uh, there's, everything's covered, you know, is what I want to say. And because everyone has a different situation, you know, there's all the different options to make it right for you. And I honestly would say that not there either. Hasn't really been anyone that's done the same exact thing like everyone does, you know, you do what works for you. So it's cool. Super cool.

Um, several folks want to know about, uh, a pod printer. Let's see, BBS got a P O D printer. Um, I don't know about a pod printer. I know that there are some, I'm, uh,

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the, the name, the name for me, and it's not coming off the top of my head, but I can tell you who I used, uh, for my, uh, my deck. And, and that was a company called Shuffled Ink

Yeah, that's what I was going to say too. Yeah.

Uh, shuffled ink was, uh, and, and they're fairly easy to work with, but they're not pod.

Uh, you have to get five,

Five. Okay. Well, it's almost POD.

Yeah. Yeah. Um, and yeah, so yeah, there's definitely, do you, do I offer a payment plan? Yeah.

I'll, I'll let you answer that.

Yeah. I mean, not really, no, I'm sorry about that. Um, I'm looking for an awesome an Avenue to make some money from my home. Yeah, yeah. Um,

Okay.

Yeah. I, if Vista print, no Vista print. I mean, I know them for business cards, but I don't know them as anything else. Um, yeah. So I think

What is a good price to Rob's asking what is a good price to sell the cards depends on the market.

That's right. It depends on the market. It depends on what you paid for them. Uh, I have some people that are, um, selling wholesale to stores and they have to print, you know, a higher quantity so they can get the price down because then you have to have a, you have to be able to have your wholesale price, you have your cost, your wholesale price. And so the store can do it for retail, but when you don't have that, then you make all the money, um, from, so even if you're paying higher for printing fewer, that cost more, um,

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Um, I'm sorry, that threw me off from my train of thought. So, Oh, the good price to sell the car deck again, it depends like, um, I sound my car deck for \$35 and I've never had, someone's like, Oh, that's too much. I'm not getting it. And usually they call me back and they buy more for their friends. Um, and that's just how it is. I suggest that the price can be around that for when you are a coach or an author or some kind of trainer or you're, you have more of yourself out there with your deck. People will pay for it. They will. Um, yeah. So I hope that makes sense.

Right.

Alright. What do you think, Daniel?

I think we've exhausted most of the questions here. Um, I think yes, maybe. Yeah. Uh, RO uh, let's see, Jessica wants to know how will we access your bonus? I I'm going to record my bonus, um, and send it to a Rosie to include in the course is, is how we're going to do that. Um, so, uh, and I have not yet done that. Uh, I plan to do this, um, uh, as a part of my real fast VIP, uh, dot com uh, training anyway. Uh, so you're gonna, you're gonna get it that way. If you're a vip.com member, you pass vip.com member or, um, or you can get it through a Rosie and the course.

Yeah. And for, um, for the queue for the Q and a, and the open zoom room, once you sign up, you would get an email, you get the email immediately that will give you those dates to put in your calendar. Okay. Um, always remind you the morning up with the link to come on in, but market new calendar and the first Q and A's coming up, I believe it's Monday. Um, so it's coming up soon, which is good. You can come to the call and get kind of going, right. And then also, and then the spotlight, you know, you will get, you'll get an email from me. It's not a problem. I know who you are. Um, you know, you're, you're marked in my system through the link. So we'll, you know, I I'll, you know, I'm with you following your path kind of, so you just keep me updated on where you are and what you're doing.

People will tell me, Oh, I'm sending it to the printer and then we kind of take it from there. All right. And you can, you'll be posted in, you'll be in Facebook. Hopefully I really encourage, I know people, a lot of times it's annoying to have Facebook, but here's a good connection because it's a good place to, to, you know, people come in there and they'll say, what do you think of this or this design, like this font or that thought like, and it's a good way to get other opinions. It's, it's really useful. Um, so

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no, I'm, I, BB I Harding, is there a timeline to get the interview? I'm not gonna not going to do that. Um, what I do want you to do is think in your head where like, when you want your cards, you know, and, and kind of have that as the marker, you think, you know, things could sometimes happen if, if you're really working on your cards, six months is way plenty of time to do it. If you're really, if that's what you dedicated to doing. Um, and you're really moving along, working on it, but, you know, sometimes things come up, people put things on hold for a second. Uh, so,

And then there's another question here from, I know it says from me to everyone, so I'm not sure who me is. Um, but since Daniel, how often you update your end CLECs package. And is there any liability, um, the, well, first off let's, let's talk about updates. Um, I have not updated it. No. Um, but again, this is an adjunct to somebody sitting for their boards. Um, and, um, and it's not the only thing that they should be using. Obviously they've been through nursing school, right. They, they wouldn't be eligible to take, uh, their, their boards, but for that, um, so I have not yet done that. Um, and they're not currently for sale. I mean, I I've, I've done this twice, um, where we, we had, uh, I just did a hundred of them, um, and put them up on to Amazon and we sold out every, every time. Um, I, they're not up there currently just because I make more money doing other things. Um, this, I think I make \$20 per, um,

A car

Per bundle. So that's about two grand and I can make two grand a lot easier than putting the bundles together that I then I already have. And just, again, it was really for me, proof of concept, um, that I wanted to see if I could do it and, um, and, and see whether it worked to do it in the bundle. So then I can, I could then teach you as far as liability. There absolutely always is liability and everything that you do, you, you there's, there's no guarantee you're going to take your next breath. So yes, there's liability. You're absolutely, uh, you all, you'll absolutely have to watch for that, but that's, that's what you have insurance for. I mean, um, and that's what business and, and, uh, umbrella coverage in, in, in these sorts of things. But I will also say it's minimal, you know, they're, they're gonna, you're, you know, these things aren't practicing nursing. A person is practicing nursing, who by the way, has been checked off by, you know, a state licensing authority so that although there is liability, it is, um, it is it's going to be minimal. So I hope that answers your question, whoever asked it, and that's that,

That's great. The one thing you said that, um, it's really kinda cool. Um, once you make the product, you have the product, you know, you put the work in, you get the product, but you always have that product, you know, so it's super cool. And it does, uh, the other day I got a little Facebook message and she's like, Oh, can I order two

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decks? I mean, it's two decks, but still, it was just a random, I was just walking around, like, not even, you know, so it kind of goes like that, you know, it's, it's, it's cool. It's cool.

It is. All right. I'm not seeing any additional questions here, Rosie. So let's do one last call to action. Um, I want to thank everyone. That's, uh, that's jumped into, um, this and taken advantage of this, uh, this offer. Um, once again, if, if you are a author, a speaker, a course creator, a trainer, a coach, a consultant, or a expert of any, any kind, um, this, this is a great thing to be able to add to your presently existing products and services. It's a, it's a wonderful bolt on to what you're already doing, or if you so desire, if you so desire, like I did with the NCLEX flash card, you can, you can create a free standing product. If, if that's what you want to do, I will warn you, however, uh, like what happened with me, because it wasn't really didn't really fit with any other part of my business. It became an orphan, right? It became a back big became. So back-burner, uh, that it's like, man, when I need money, if I ever need money, I will, I will roll it back out again and order the cards again and do it again because just like Rosie said, it all exists. It's all there. I've got all the files. It'd be just like that to do, you know, to set it all back up again. Okay.

So there's, I, I've gotten quite a few emails of people that wanted to come to the call and could not, is there going to be a replay and someone here just asked also about the replay and he missed the first part and yes, there's going to be a replay. And once we've done here, I will be sending that out to you. So yeah, you can, you can, you can take a, take a look at the part that you missed, if you need a clarification for anything. Yeah. And, and go through the exercises again. Definitely.

Awesome. So with that, Rosie, um, we, we answered all the questions here. If you, if you have like a last minute burning question, that's going to make difference for you, um, uh, to help you make a decision one way or another, um, then please get it into the chat now, uh, so that we can, we can address it because I definitely want to, uh, to answer all of your questions and, uh, if you know, uh, that you want this, that if you know that this, um, is perfect for what you have in mind in your business, then, um, I am going to just have you appeal to your own still small voice,

That thing.

Yeah. That thing, go, go, go with it, go with it. However it says to go, yes, no, because I'll tell you what a rosy and in our lives is not going to be affected. Whether you do

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this, it's not where our lives are gonna be chugging along. Just great, but the decision to do this or not to do this as the case may be, may well be a huge decision for your life and the lives of those people that you were put on this planet to help. So consider, consider this thoroughly and give it the due consideration it deserves. And once again, if, uh, if, if that, if that voice says, Hey, I need to do this, especially at a \$297 mamma Mia. Um, then, uh, then go ahead and, and, uh, go ahead and grab it right now. The link is in the chat, or if you can get it into the chat, I'd appreciate that a Rosie one last time and, uh, either either way.

Um, thank you so much for, uh, for taking the time to, uh, to learn about this as, as a, as a probability or as, as a possibility, cause that may not be right for you now and that's okay. No issue there. Um, but if it is right, then I'm going to really encourage you to go ahead and grab this right now and Rosie, excellent job. Um, I really, really appreciate you taking the time to put this together and to, um, to present it. So lovingly, um, as, as you have. And I really, really appreciate that actually, most of all. Okay. So with that, I will a bid, uh, do farewell and we will see you in the members area. Bye everyone.

Thank you.