



“How to Turn a Book or Information Product Into a Six Figure Recurring Income With Just One Post a Day on Facebook”

NOTES

Ron Douglas is a New York times best-selling author/millionaire who specializes in monetizing through Facebook. He estimates that 1 in a 100 people owns a book with his face on the back cover.

Here is Ron's training on how to use Facebook to turn a book or information product into a recurring income best seller.



Ron Douglas

Build a Huge Following

My 12-year-old daughter, Nia, is getting me a massive number of visitors from Facebook using the 'One Post a Day' system (OPAD). It's simple enough for a 12-year-old to do it, so you can definitely do it, and in this training class, we're going to talk about **how to generate a full-time,**

dependable income from a simple book or information product, even if you don't write it yourself.

Make recurring income by helping your following reach their goals, which is a great feeling. And you do it one post a day.

Three Key Takeaways

If you don't remember anything else from this, there are three key takeaways I want you to get from this class today:

1. Always build up anticipation and desire before releasing any book or product (secret to an instant best seller)
2. Free plus shipping offers make it easy to get new customers
3. You only need 3 things to earn a full time dependable income online:
 - A steady source of webpage visitors (Facebook)
 - A proven sales process that produces ongoing income (OPAD funnel)
 - An effective follow-up (your email list) This is really the secret to any best seller.

Don't just put it out. Have people looking forward to it. Build an audience of people ready to buy. Amazon, ClickBank, JVZoo – pretty much all these affiliate networks – have an algorithm that ranks you based on sales within the past day or week. So, to get that surge of immediate sales, you want to build up anticipation ahead of time rather than releasing the book or product with nobody knowing about it.

I'm sure you've heard that saying, "The money is in the list". It's not just in the list, because you can have a list: It's in the **audience**.

The difference is, an audience consists of people who really want to hear your message. They are true followers. They're captive; they're paying attention to you. If nobody is opening your emails, just having a list doesn't matter. The money is in having an audience of interested followers, because you **help people achieve their goals**.

When you have an audience, you know what those people are interested in, based on what they signed up for, and you know what you can offer them. And you can get traffic whenever you want just by pressing the 'Send' button to that audience.

How Things Have Changed

From 2003-2007, I only had one focus, which was to build up RecipeSecrets.net. This was a site that focused on restaurant recipes. Copy-cat restaurant recipes: That was the micro-niche the site was in. I built up that page to 110,000 people and I built my email list to 253,000, as you can see.

In 2003 my big breakthrough was Google AdWords. With Google AdWords, you could get traffic for 5-10 cents a click. I had a ton of affiliates who were driving traffic to my sites on a commission basis. They were getting compensated, and I was also investing a lot of money

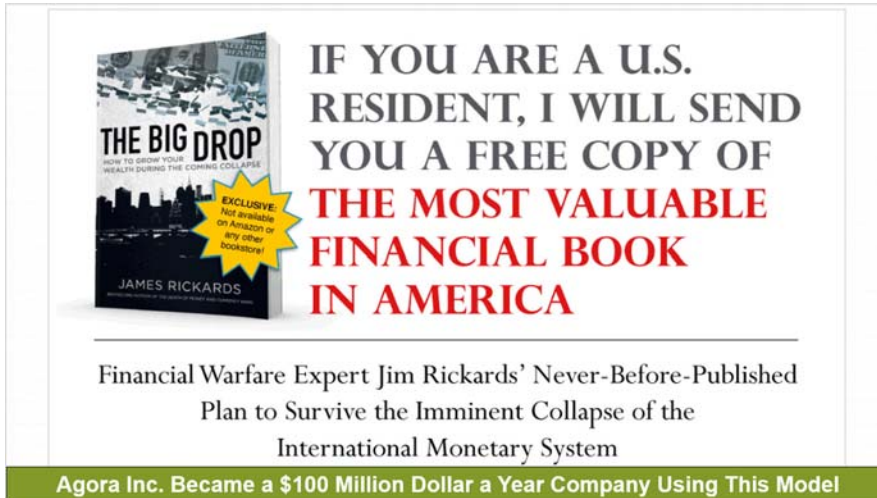
back into Google AdWords myself, to keep building up my email list and my following in that market.

Google AdWords is much, much more expensive these days, but today, the opportunity is still Facebook, which I'll show you.

I Began Studying Automated Systems

I began looking at what people were doing with their books. These are the models that worked:

1. Lost Leader

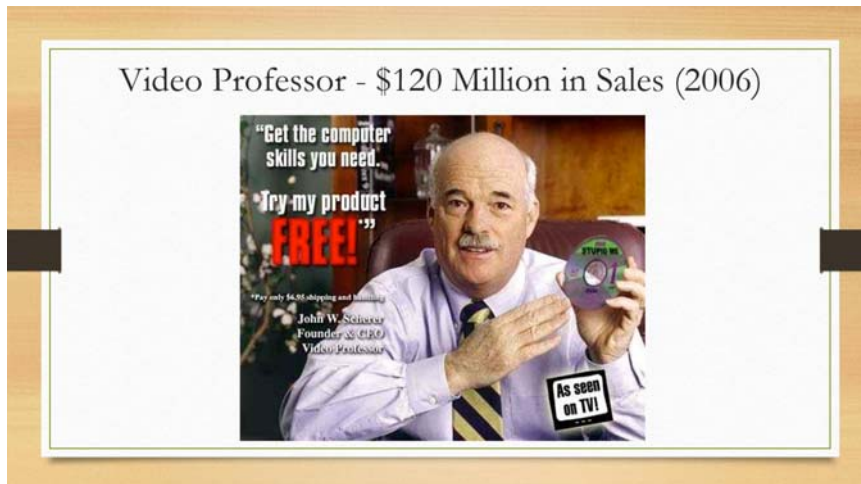


Agora Inc. used this particular book as their **front-end product**. They...

- Give away a free book
- Get people into their site
- Get people into their sales process

This book is what you call a '**lost leader**'.

2. Shippable Media



Same thing with the Video Professor. This guy used to give away these instructional CDs.

How much do you think it costs to produce a CD? I can tell you: Less than a dollar.

He would make money off the shipping and handling. He'd charge \$7.95 for the shipping and handling. The CD cost about a dollar, and the shipping might be two or three dollars, so he would actually:

- Make a profit off the front end
- Get people into his membership

This is what you call a **shippable media** front end product.

3. Shippable Product

Here's another model: Survival Life. Ryan Deiss (Digital Marketer) has this product, which is not shippable media but a **shippable product**. It's less than a dollar to create these credit card knives but this earns a million dollars a month.

The Key Points

What these three examples do is use the front-end product as a lead magnet, to attract and capture an interested audience willing to buy. The key points in these examples:

- **Use a free shippable media product** to get people into the sales process.
- **Give away something related to your book or main product** to build a list of people interested in that topic

It's just like being in line at Target or WalMart or the supermarket. They put items right near the front of the check-out line. Items like mints and chocolates and things like that. They put that there because once they're in line, once they're in a buying state of mind – once you're in the sales process – they're likely to add on other things they like.

When you're in line, paying for that shippable product, most people will add on, so keep that in mind.

Remember What I Told You Earlier...

Build anticipation and desire ahead of time before you release any book or product.

It doesn't have to be your book. It doesn't have to be your main product. You can give away:

- Something that you bought the rights to (a Resell Rights or Private Label Rights product)

It can be any type of **lead magnet** – as long as it ties in with something you're trying to sell.

If You Want to be an Instant Best-Seller

All you have to do is get people to buy your lead magnet, and later on, at the same time, buy your book or your main product. It's going to rank really well—especially on Amazon, where all you have to do, to be a best-seller, is have a surge of sales in any sub-category on Amazon. And automatically, it will rank as a best-seller; for an hour, for two hours, for a day. **Take a screenshot** and tell people that you're a best-selling author.

Remember: You can use any type of shippable media to build an email list ahead of time, knowing that you're going to use that email list to make your book a best-seller.

My Automated Recurring Income Biz Model

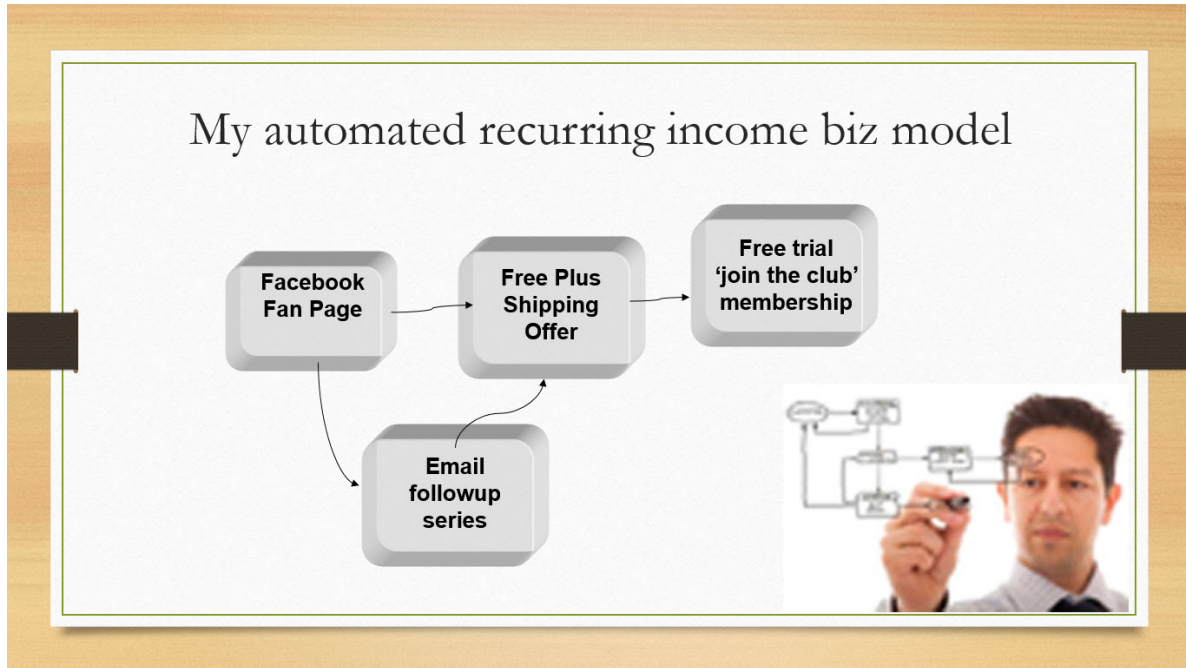
So this is how you turn that book, that shippable media product, that product, into recurring income:

- Create a Facebook Fan Page

- Send people to your free-plus-shipping offer
- Get them on your email list
- Offer a free Trial Membership

Whether accept your front-end offer or the free Trial Membership or not, get them on your email list so you can follow up. Some people don't pay the shipping right away. Some people take their time, **but get them on your email list so you can sell them other things.**

Here's a look at my automated recurring income business model in graphic form...



Your free trial membership is an **add-on product** on the back end.

If they have already accepted your front-end shippable media offer, just like the people in the Target check-out line, they're more inclined to buy your add-on.

Here's an Example of How I'm Doing This



This is a self-published book that I sell, and on this page – recipesecrets.net/special – I just made a quick **video** offering the cookbook for free.

In your video, mention that you'll be sharing a membership trial offer with them too.

And one more thing you absolutely must include...

Always Give a Reason Why the Product Is Free

Whenever you tell people something is free, they're like, "Okay, what's the catch?" But if you give them a reason, they're going to feel relieved and say, "Okay, makes sense to me. I'm just going to go ahead and get it."

This business model converts like crazy: About forty per cent of the people who view it end up clicking this.

Let me walk you through the steps...

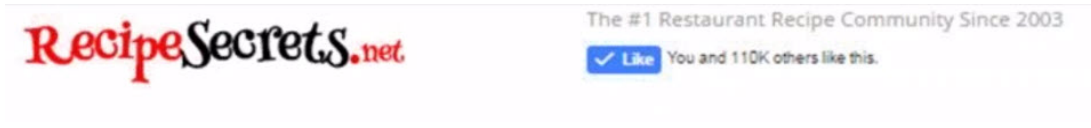
Step 1. Your Offer

I reinforce the offer by including the following:

- The headline, "**Claim Your Free Cookbook During Our Limited-Time National Promotion**" (call to action)

Claim Your **Free Cookbook During Our Limited-Time National Promotion...**

- A Facebook widget showing how many 'Likes' (social proof)



- Proof of value (also call to action)

Get it **Today for ~~\$19.99~~ **FREE!****

- Big red button (final call to action)

Click Here to Get Your Free Cookbook Shipped

When they click on your button, it opens up the sign up form to capture their information for your list...

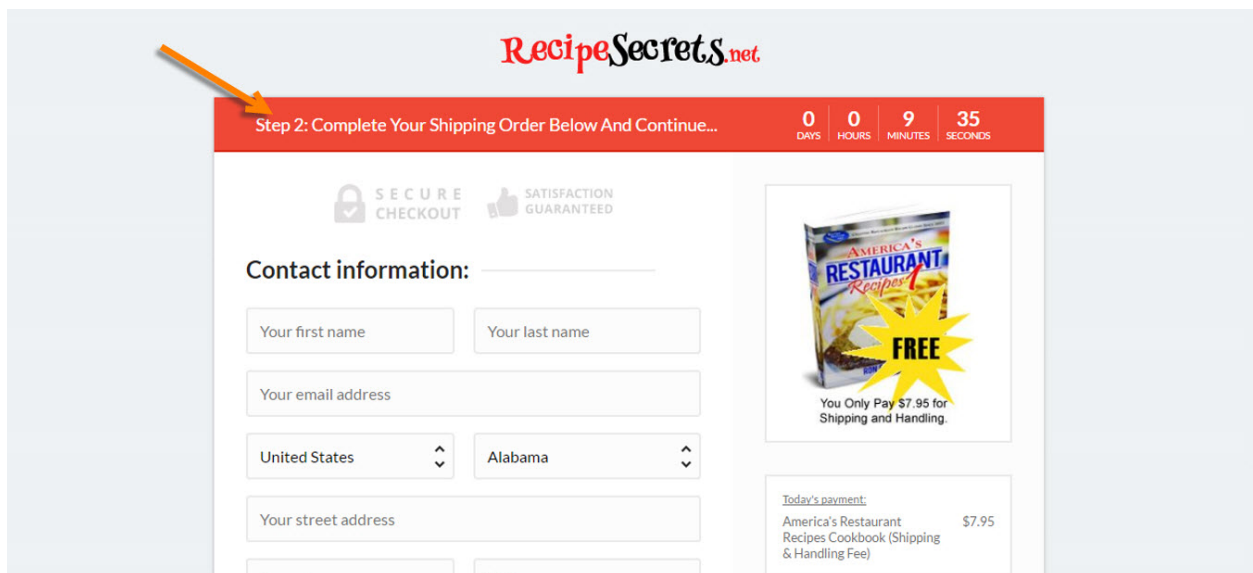


Note that this form repeats what to do, “Get The America’s Restaurant Recipes Free Cookbook”. Again, it tells them what to do. When they fill it in and click the button to continue:

- Send them out a confirmation

Step 2. Automatically Redirect Them to Pay for The Shipping

We said there’s a Step 1. Keep things clear for them by letting them know they’re taking Step 2 – paying for the shipping.



- Include a **countdown clock**

This provides further incentive to go ahead and complete that purchase.

Again, you're telling them exactly what to do. You're making it easy for them.

“Where Do I Get the Product Created?”

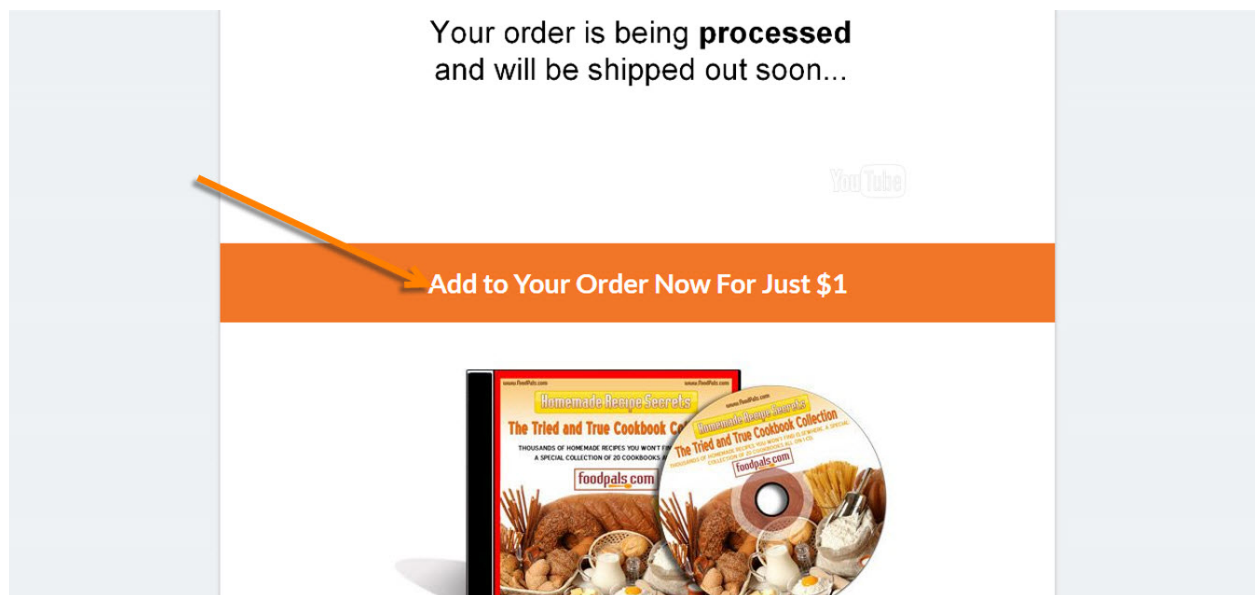
There's a service called Kunaki.com that will ship stuff for you:

- Shippable media (DVDs, CDs)

You can put any type of report, ebook or video training on a CD, DVD or flash drive and a fulfilment company like Kunaki will ship it out for you.

Add an Upsell

So after they fill in the shipping information, before they leave your page, you can offer them **something else related** as an upsell, to add to the value:



You can include a Resell Rights product and put that on a CD, and add it for less than a dollar cost to you.

So that's the middle of the page.

At the end of the page finish off with your \$1 Trial membership offer.

Add Your Back-End Recurring Income Trial Offer

Special offer! You don't want to miss this amazing deal!

Yes, Please Include the "Homemade Recipe Secrets" Collection and Bonuses for Just \$1

I understand that in addition to the free "America's Restaurant Recipes" paperback cookbook, I will also receive with my order:

- The Homemade Recipe Secrets CD
- The Recipe Secrets Weekly Email Newsletter
- A New Digital Cookbook Each Week
- Instant Access to the Download Version of "America's Restaurant Recipes" Right Now

[Click Add to Cart to Upgrade Your Order:](#)

ADD TO CART
CLICK HERE

By clicking above, you will be charged \$1 for a 14-day trial, after which you will be charged \$20 every month for your subscription.

[No thanks, I'll have to pass on this special one-time offer](#)

- Be transparent.

Tell them exactly what to expect, what's going to happen – all the details.

About twenty per cent will add this on, and at the end of fourteen days, if they like your membership, they'll end up paying you \$20 a month (or whatever you want to charge).

And that is an easy way to monetize and add **recurring income** for you to their order.

Tools You Need to Make This Happen

We've talked about the sales process. On the next page, you'll find a list of the tools you need to make it happen.

Creating a Facebook Fan Page is ridiculously easy, Facebook will walk you through it.

You can create your website with WordPress, which is an open-source, page builder tool. And with that you need themes and designs, and something to build out the actual pages. With the tools and resources recommended here all this stuff comes standard, where you can easily add your stuff to existing themes and templates.

You need a payment processor – and if you're adding recurring payments and upsells, Shopping Cart software. Note that Clickfunnels works both as a page builder and as a shopping cart system, and you can get your free trial through Elite Writers Lab.

With your Autoresponder, again you use templates to create forms, and it's just a piece of code you copy and paste, to display anywhere on your site.

For sales pages, you can customize PLR sales templates from DFY Templates, and you can get sales copy help and feedback from fellow members in Elite Writers Lab.

Things you need for the sales process

1. Facebook Fan Page
2. Page-builder tool
 - www.EliteWritersLab.com/clickfunnels (free trial)
 - www.EliteWritersLab.com/instabuilder
3. Payment processor – Stripe, Paypal, Authorize, Clickbank
4. Shopping cart software (for recurring payment and upsells)
 - www.EliteWritersLab.com/clickfunnels
 - www.Zaxxaa.com

Things you need for the sales process (2)

5. Autoresponder account
 - www.EliteWritersLab.com/aweber (free trial)
6. Sales copy help
 - www.DFYTemplates.com
 - www.EliteWritersLab.com
7. A free offer to give away - www.EliteWritersLab.com/listmagnets
8. Membership site software – www.WriterHelpWanted.com/amember

Alice also runs a service called ListMagnets. You can become a member there or buy any one of the packages for your free offer to give away.

And finally, you need membership site software, so you can create secure, protected passwords and logins, so your members can access your content in secure pages not available to anyone except members.

Good membership software and plugins allows you to drip-feed content and also integrates with the payment systems and processors you choose.

It also handles complex behind-the-scenes operations like cancellations, so that people don't keep on getting your stuff for free after they cancel.

Secrets for Making this Work on Facebook

Facebook is like this energy source connecting everybody, just like that movie, "The Matrix".

Facebook has...


- 1.7 billion users
- Smart, intuitive algorithms

You don't need to game the system with Facebook. Go with it and it will let you get as many of the right followers as you need. Those people are looking for your book; looking for your message; looking for what you have to offer. Let me show you an actual example of what can happen if you interact with Facebook the right way:

Amount Spent	Reach	Clicks	Cost Per Click (CPC)	Click-Through Rate (CTR)	People Taking Action
\$1,097.98 Total Spent	297,153 People	19,909 Total	\$0.06 Per Click	6.235% Per Impressions	16,656 People

Post Details



Reported stats may be delayed from what appears on posts



Recipe Secrets.net Restaurant Secret Recipes

Sponsored ·

Olive Garden(tm) Stuffed Chicken Marsala Secret Recipe
So Yummy! Get The Full Recipe And Our Free Ebook Here:
<http://recipesecrets.net/.../olive-garden-stuffed-chicken-ma.../>

531,456 People Reached

4,652 Likes, Comments & Shares

2,163 Likes	1,388 On Post	775 On Shares
178 Comments	51 On Post	127 On Shares
2,311 Shares	2,311 On Post	0 On Shares

23,861 Post Clicks

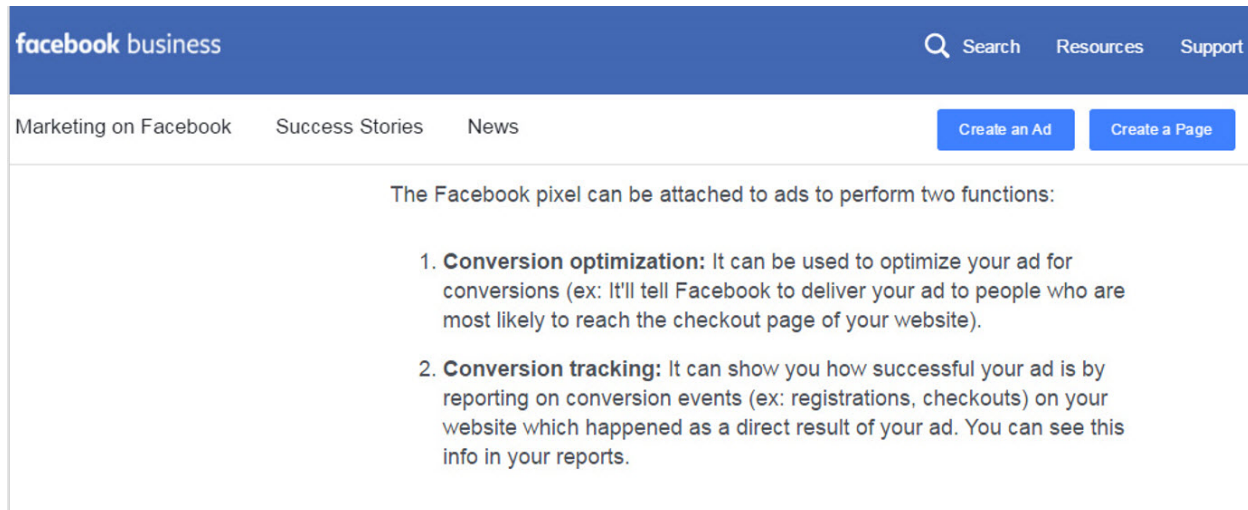
0 Photo Views	22,714 Link Clicks	1,147 Other Clicks
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NEGATIVE FEEDBACK

371 Hide Post **1** Hide All Posts

Secret # 1: Facebook Wants Content That Gets Engagement and Action

It's all about the User Experience. The more actions you get on any post, the more they use that data to bring you people who will engage with you. You do this by using the Facebook Pixel.



The more engagement you get with that pixel, the more Facebook will optimize your posts and your ads for you – if you just give them what they want.

Facebook will tell you what posts people like.

They'll tell you which posts are getting the most engagement. Facebook will then make suggestions like, "Boost this post for \$5.00 to reach 1,100 more people". So, pay attention to what Facebook is suggesting.

My Question to You

How much are you willing to spend? If you could make a \$1.50, would you spend a dollar to make that?

Then reinvest that money to make even more money. You don't have to invest a whole lot of money. It's just a case of finding the ads that work for you, and testing them out on a small scale.

Secret # 2: Facebook Offer Ads

This is an advertising program Facebook wants you to use, so they show you a lot of interest if you place a Facebook Offer ad.

facebook ads guide
CREATE AD
FACEBOOK BUSINESS

OBJECTIVES


- App Engagement
- App Installs
- Brand Awareness
- Clicks to Website
- Event Responses
- Lead Generation
- Local Awareness
- Offer Claims
- Page Likes
- Page Post Engagement
- Video Views

Offer Claims


Create limited-time discounts and promotions that people can claim in your store or on your website.

Create Ad

DESKTOP NEWS FEED

Jasper's Market shared an offer.
Sponsored
Enjoy fresh produce before the season ends!

20% Off Fresh Produce
Expires on Sep 2, 2017
BE THE FIRST TO GET THIS OFFER
Get Offer

MOBILE NEWS FEED

Jasper's Market shared an offer.
Sponsored
Enjoy fresh produce before the season ends!

20% Off Fresh Produce
Expires on Sep 2, 2017
Be the first to get this offer
Get Offer
1
Like Comment Share

“Create limited-time discounts and promotions that people can claim in your store or on your website.” On the left side, you see the different objectives you can choose.

Secret # 3: Birthday Targeting

You can target people on Facebook who have an upcoming birthday, and offer them your free CD. (“All people who have a birthday this month, we’d like to give you this free birthday gift.”)

Detailed Targeting ⓘ INCLUDE people who match at least ONE of the following ⓘ

Demographics > Life Events > Birthday

Upcoming birthday
Add demographics, interests or behaviors
Suggestions
Browse

Exclude People or Narrow Audience
☒ Expand interests when it may increase conversions at a lower cost per conversion. ⓘ

Connections ⓘ Add a connection type ▼

Save This Audience

Audience Definition
40,480,092 people
Demographics > Life Events > Birthday > Upcoming birthday
Report this as inappropriate

Estimated Daily Reach
710 - 1,900 people on Facebook
of 3,200,000 ⓘ
890 - 2,300 people on Instagram
of 980,000 ⓘ


This is only an estimate. Numbers shown are based on the average performance of ads targeted to your selected audience.

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Secret # 4: Optimize for Average Conversion Value

Under **Budget & Schedule**, define:

- How much you'd like to spend
- When you'd like your ad to appear
- Set a conversion type (e.g. sale)
- Set your bid to **Manual**
- Select **Average**
- Set your target to **Cost Per Result**



Bid Amount ⓘ

☐ Automatic - Let Facebook set the bid that helps you get the most results at the best price.

☒ Manual - Set your target cost per result ⓘ

Average ▼ per result

Suggested bid: \$30.00 USD (\$24.51–\$38.42)

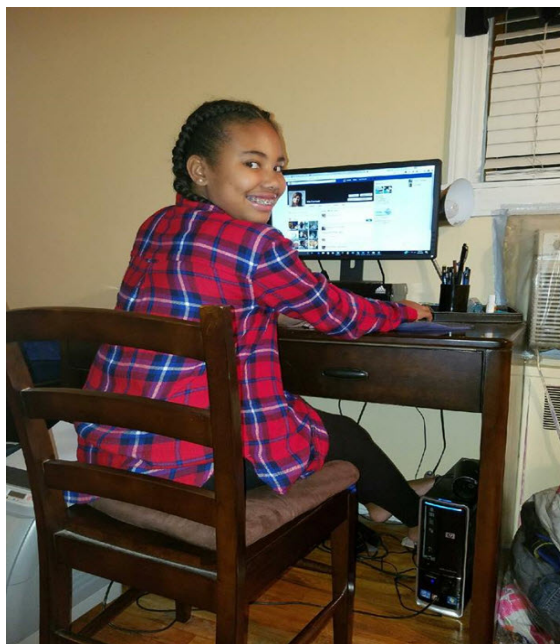
Use **Average** to set an ideal average cost across all results. Use **Maximum** if you want to set an ideal maximum for each result.

[Learn more.](#)

The more data you feed Facebook about your site, and the more frequently you make posts and run ads, the better Facebook is at **sending you people who want to buy**.

Now I'm going to talk about...

Your 'One Post a Day' Traffic & Monetization Plan



Your 'One Post a Day'
traffic & monetization
plan (in just 30 mins/day)

Do the following consistently for thirty minutes a day to monetize your Facebook Page and create responsive traffic.

Do this and profit (consistent compounding)

1. Find a viral post on competing pages (embeddable content)
2. Create a summary or curated blog post (sandwich page example)
3. Link to the post from your Facebook page
4. Boost the post on Facebook for \$5
5. Send the link and summary to your email list as content
6. Make the posts that get the most engagement direct newsfeed ads

This will make more sense when I show you an example.

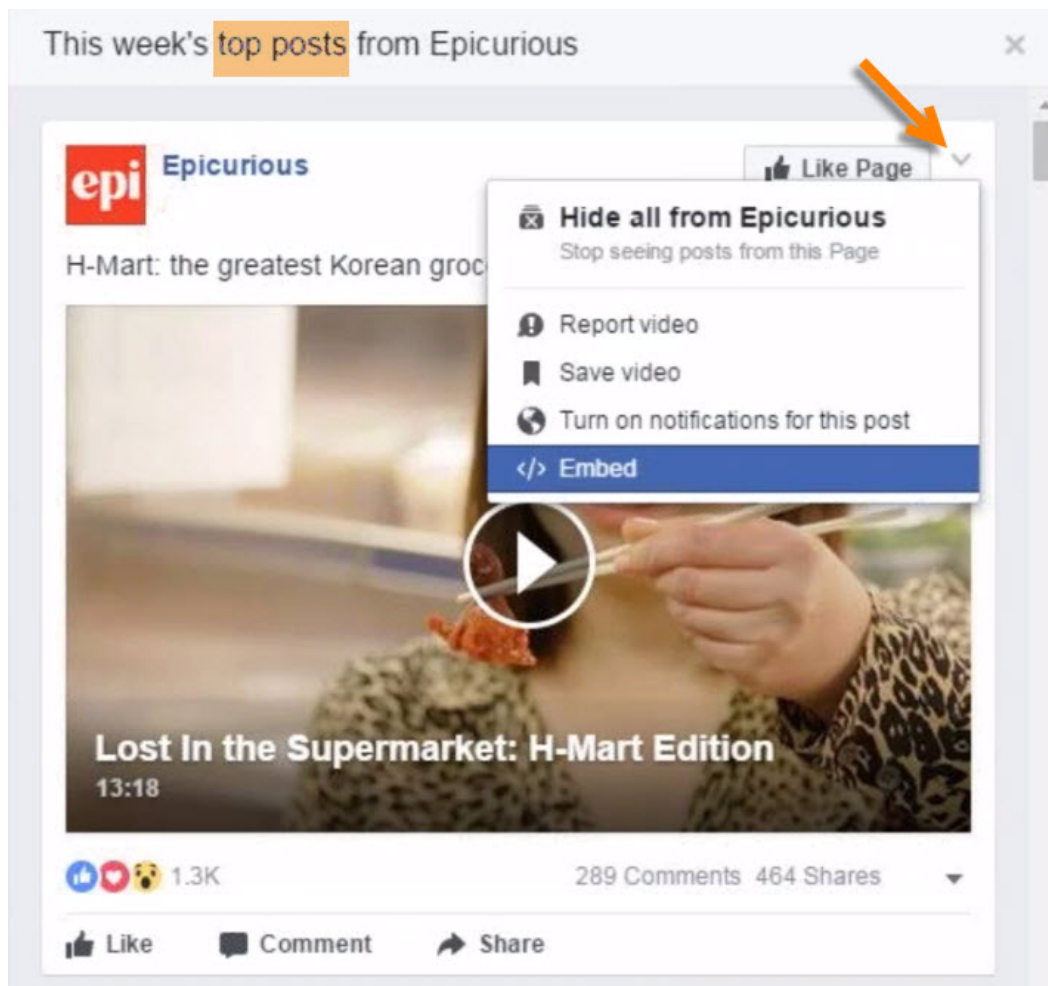
- If you go to your Facebook Insights, it will show you pages to watch.

The screenshot shows the Facebook Insights interface for the page 'Recipeseconds.net Restaurant Secret Recipes'. The 'Pages to Watch' section is highlighted, displaying a table of competing pages. The table includes columns for Page, Total Page Likes, From Last Week, Posts This Week, and Engagement This Week. The pages listed are Food Network, Forbes, Top Chef, Epicurious, and Simply Recipes, followed by the user's own page, Recipeseconds.net Restaurant Secret Recipes.

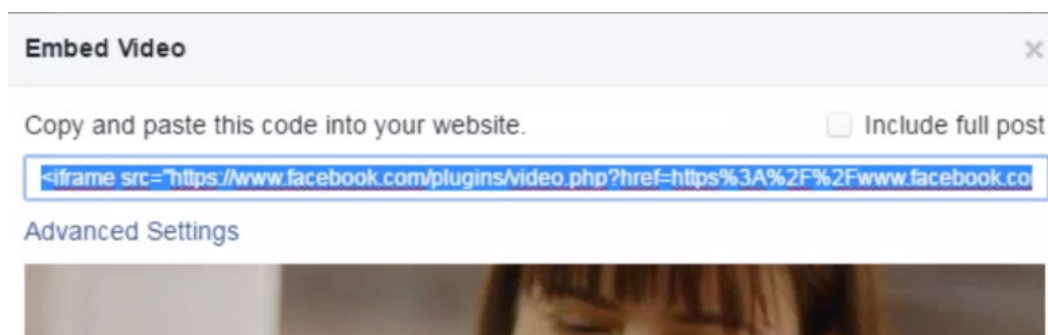
Page	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
1 Food Network	17.5m	▲ 1.5%	72	1.8m
2 Forbes	4.6m	▲ 0.5%	183	171.1K
3 Top Chef	1.9m	0%	49	13.6K
4 Epi Epicurious	1.1m	▲ 0.3%	139	32.8K
5 Simply Recipes	1m	▲ 0.1%	20	6.2K
YOU Recipeseconds.net Restaurant Secret Recipes	110.2K	▲ 0.1%	10	333

When you click on a competing Page, it will show you that Page's **top post of the week**.

- Click on that post's little Down Arrow.



- Click on the Embed option to get the Embed code



- Copy and paste the code onto your blog and use it as content.

Facebook wants you to syndicate that site on your blog. They give you permission to use that content and put the same viral video on your Page.

- At the bottom of your curated post, display your offer.

What do you think? Would you like the sausage gravy breakfast lasagna?

Cook Yourself Thin is the resource hub for women 35-55 looking to lose stubborn pounds by cooking and eating the foods you love.

📁 Weight Loss Meals

**Get The Secrets Of A
2,000 Year-Old Diet For Free**

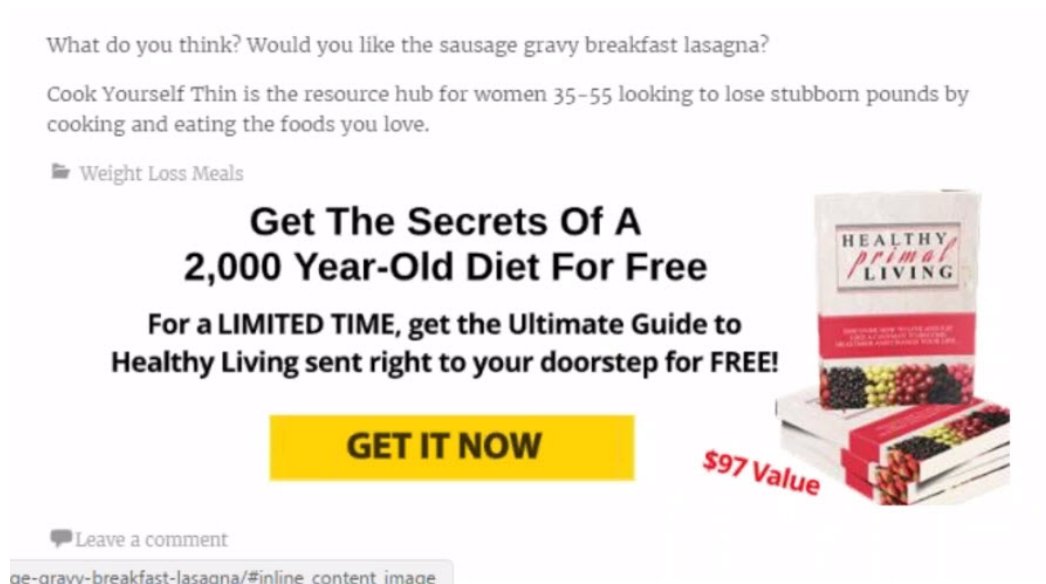
**For a LIMITED TIME, get the Ultimate Guide to
Healthy Living sent right to your doorstep for FREE!**

GET IT NOW

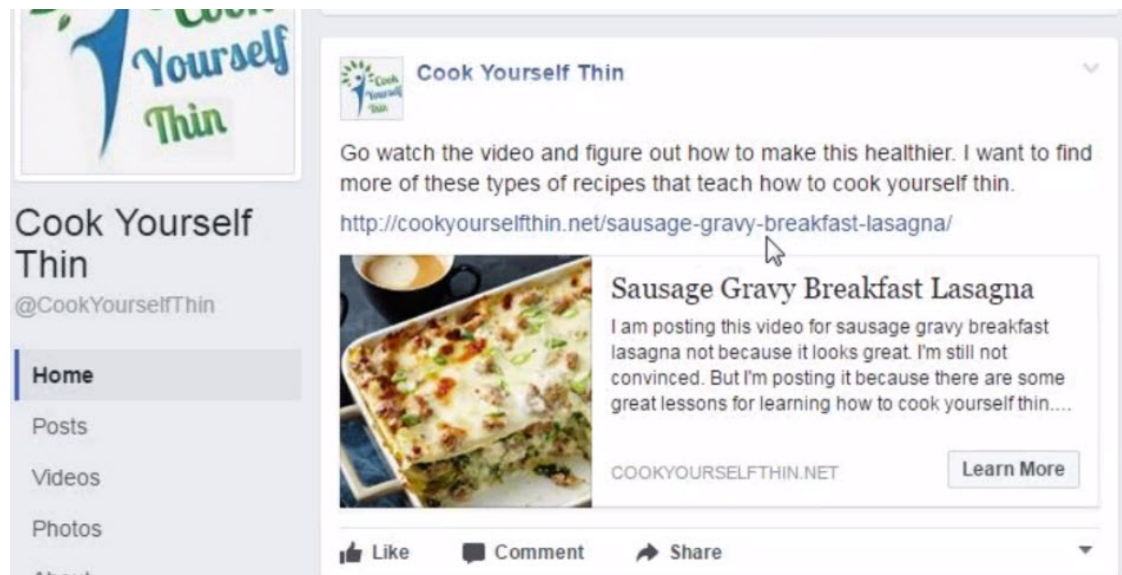
\$97 Value

🗨 Leave a comment

ae-aravv-breakfast-lasagna/#inline content image



- Make this blog post, then grab its URL and make a short post on your Facebook page, including the URL to your blog post.



Cook Yourself Thin
@CookYourselfThin

Home
Posts
Videos
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About

Go watch the video and figure out how to make this healthier. I want to find more of these types of recipes that teach how to cook yourself thin.
<http://cookyourselfthin.net/sausage-gravy-breakfast-lasagna/>

Sausage Gravy Breakfast Lasagna
I am posting this video for sausage gravy breakfast lasagna not because it looks great. I'm still not convinced. But I'm posting it because there are some great lessons for learning how to cook yourself thin....

COOKYOURSELFTHIN.NET [Learn More](#)

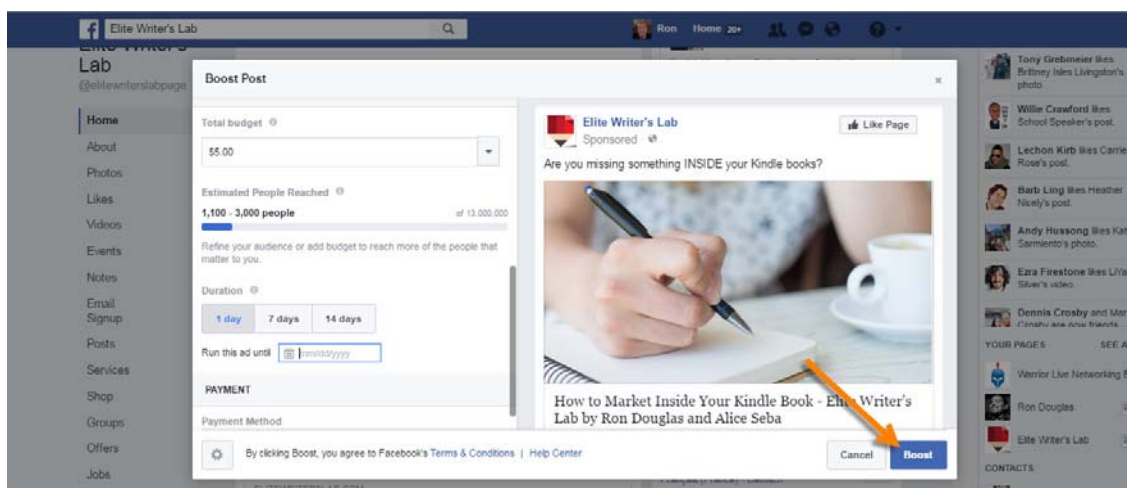
👍 Like 💬 Comment ➦ Share

What you're doing is using that post to get people off Facebook and onto **your** blog. A percentage of those visitors will get your free offer just from visiting that post.

Then You Kick It Up a Notch

This is an effective strategy on its own, but then what you do in addition to boost your post even further is boost the Facebook post you just made.

- Just click the blue Boost button



You can boost it for as little as \$5.00 for one day. You can boost it for one day, seven days—however long you want. It will tell you **how many people it can reach** for the amount you've selected.

If Each Member is Paying You \$20 a Month, How Many People do You Need?

If 30,000 people are seeing this, and 30 of those people click on your free offer and some end up trying your Membership trial, is that \$5.00 you spend worth it? Will it have made money for you?

- Next step: Go to your Insights Tab and find the posts getting the most engagement
- Invest a little bit more money into those posts

All Posts Published						
Reach: Organic / Paid Post Clicks Reactions, Comments & Shares						
Published	Post	Type	Targeting	Reach	Engagement	Promote
	Our students often ask us what's the easiest way to earn some ext			15K	426 81	<div>View Results</div> <div>Boosted \$25.00</div> <div>Boost Post</div>
	Great news for you! Each month we do a new case study interview			751	12 1	

As I told you before, if you're making \$1.50 for every \$1.00 you invest, it makes sense to go back to those posts and spend a little bit more.

The logic is simple: The more visitors you get, the more people will get your Free Offer and become paying customers.

Consistently Doing Revenue-Generating Activities=SUCCESS

That's the formula we use to get results like this:



Ask yourself this: “I am I consistently focused on **one plan**, and doing it every day?”

It doesn't matter whether or not you spend 30 minutes, or even 10 minutes a day, as long as you do it consistently. And the more you do it, **the easier it gets**—especially when you see those results!

But what if you haven't got a membership site to send them to ... yet?

Would You Like to Have a Membership Program to Pay for Your Lifestyle?

Remember, you can use Resell Rights content or customize PLR for your weekly membership content, and earlier, I showed you how to set up this type of membership site with my cooking site. I just load purchased Resell Rights content into my Autoresponder and it's automatically delivered to members every week. And with Elite Writers Lab, we have a guest interview every month and we have a community where people can interact with us.

If you're a writer you should have no trouble creating content for your members, but you can purchase it or outsource content creation, if you want.

When I made my first million, I thought that balloons would fall from the sky, but of course, nothing happened. I found I was just as happy with a million as I was with 5k a month, because

all my monthly bills were consistently paid off—and what that does is give you the freedom, having your monthly obligations taken care of.

I remember when I was working nights, leaving when it was dark, coming home at night... All that crazy stuff you do to pay the bills, **you don't have to do it.**

You can have your monthly Nut paid off just by doing some of the things I've showed you today. Just by...

- Believing you can do it
- Taking the action to do it

And that equals **freedom**. So, let me ask you:

At Just \$20 A Month, How Many Members Does Your Lifestyle Require?

If you have a program that gets you members who pay \$20,000 a month, how many members do you need to create your ideal lifestyle?

Here's what I need to maintain my freedom lifestyle:

How much does that work out to monthly?

- PMI and utilities = \$4,000
- Car = \$1,000
- Private school = \$1,000
- Healthcare = \$1,000
- 3 vacations a year (\$18k total) = \$1,500
- Food and misc = \$1,000

TOTAL = \$9,500 / month

That includes a nice house in Marietta, Georgia...



Private school for my kids...



We like to take three relaxing vacations a year...



So, for me, that takes 475 members a month. So, let me ask you:

Do You Think You Can Extract Less Than 500 Members from Facebook's 1.7 Billion Active Users?

You get what you focus on; and if that was your focus and you just kept consistently doing your one post a day for 30 minutes or less a day, in actuality, with 5 new members a day, you can have that in 3 months.

I'm going to partner with 10 people today

- My team will set up the membership sales funnel for us (you pick from 5 niches)
- We will source the content for the membership and add it in (or you can use your own)
- We will work together to get members to it
- You will build your list from the membership
- My team will handle the shipping, product fulfillment, and customer service
- All you have to do after it's setup is the one post per day strategy we teach you

We create a site for, just like I showed you earlier (the client's site), using our resources. You build the list from the members you attract.

You can use our content or you can use your own. If you have a book you want to promote, you can build your list in advance, like I showed you.

It goes in your autoresponder account, and it's yours.

That free-plus-shipping offer that we're going to put together for you. My team will handle the shipping, product fulfillment and customer service.

All You Have to Do After It's Set Up is that One Post a Day Strategy That We Teach You

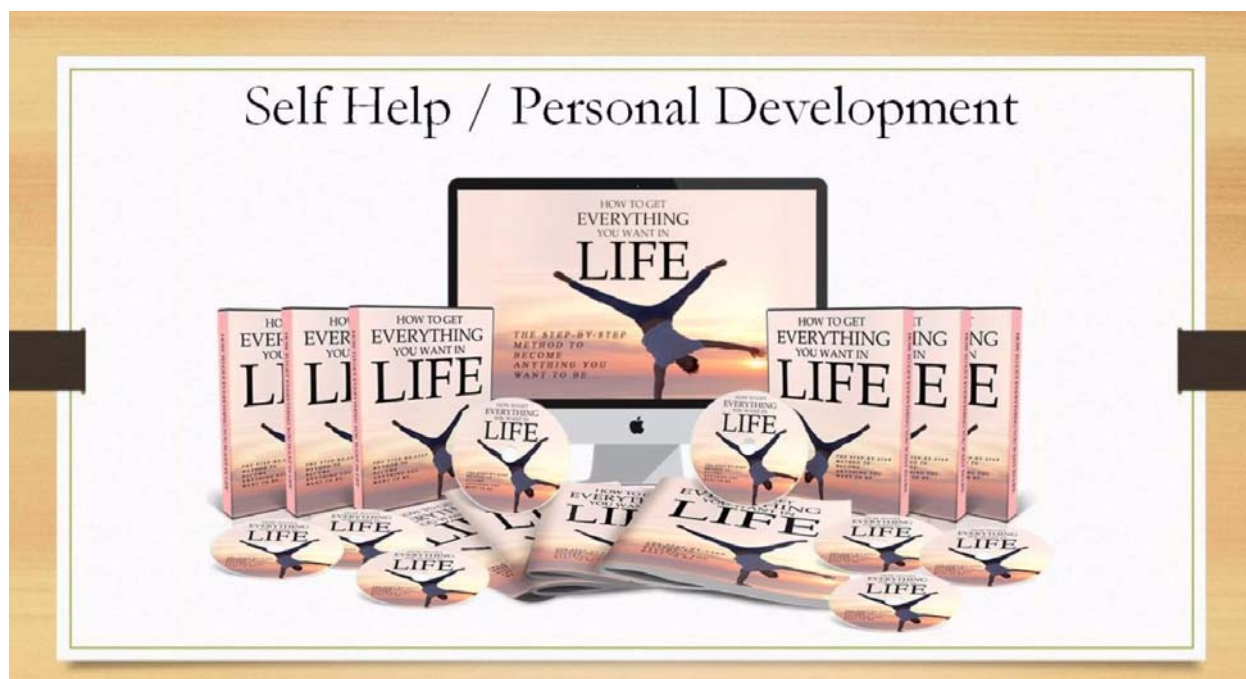
The five niches include:

- Healthy eating / diet
- Writer s/ Bloggers
- Self Help / Personal Development
- Social Media Marketing
- Fitness / Body Sculpting

Or any other related niches.

Or we can show you how to create a custom offer outside of these niches.

Here's an example from just one of these niches. Remember, this is product fulfillment. This is a book with CDs.



You can include videos or audiobooks. (People love audiobooks!) You can also **do this for your clients as well**, once you learn how to run Facebook ads.

In addition, we will also provide:

- **The 'One Post Per Day' (OPAD) 6-Week Training Course and Support Group**
- A **live case study** showing me personally implementing the strategy
- Access to our complete 'FiveDollarPosts' training (FB ads novice to advanced)
- **All the software and tools for setting everything up** (shopping cart, membership software, plugins, themes, etc.)

And NEW to this:

- **Your own built in affiliate program so affiliates can promote your offer**

And you get custom coding to ensure the payments go directly to your PayPal account.

What We Typically Require from Partners in This Program

- We receive a 35% royalty on all sales
- You pay a \$297 a month maintenance, fulfillment, and customer support fee.
- The upfront fee is \$2,497

If you want to take that leap (and it's not really a leap because we do all that for you):

**For just 10 people today
(maximum we can accommodate)**

- **We will waive the 35% royalty so that you keep 100% of the profit**
- **We will waive the \$297 a month maintenance charge**
- **And you can join my partner program today for:**

Just 1 Payment of: \$997
(Daniel Hall special - you save \$1,500)

Go to:
www.RonDouglas.com/daniel

My email: ron@rondouglas.com
My direct phone: 1 (516) 669-0039

Remember, to have your monthly needs taken care of every month on a regular, recurring basis – to have that freedom – and to have people willing to pay you every month, those are some of the best customers you can ever have.