

a Video Interactive eBook

Add Video To Kindle Books To Sell More Books & Keep More of the Profits

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kindle fire

Interactive Editions

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Module 01 - Introduction – The Problem With The Kindle Textbook Creator & How To Solve It! –

So in the other training I made on how to add audio, video and pop-up images to your Kindle book I demonstrated how to use the Kindle Textbook Creator (KTC). While the KTC is a great little piece of software that allows you to embed video into your Kindle book file, it does have one spectacularly large problem: It can make your Kindle book file size ENORMOUS! Which means if you choose the 70% royalty level, you'll also pay a delivery fee to Amazon based on that file size... this video explains –

Click this link to watch → <http://www.screencast.com/t/W5nz8LA0> (5:04 Minutes)

NOTE: You must be online to watch the videos.

Module 02 - The Solution

In this module I introduce you to the simple solutions that will allow your readers to access videos from their devices without creating such a big Kindle file.

→ <http://www.screencast.com/t/UyjWJkXl6yc> (6:14 Minutes)

Module 03 - Screencast Introduction

In this module I show you one solution to host the videos you'll use in your Kindle book videos using Screencast.com. Screencast is a great place to host your videos and there is a free and paid option. I recommend the paid option because it is very inexpensive and provides you with more control over the look and feel of the page where your video is hosted. Also, it is very important to note that your videos must be in mp4 format. If they are uploaded to screencast in any other format than mp4 they likely will NOT work on many Kindle devices.

→ <http://www.screencast.com/t/hTjhFTje> (2:39 minutes)

Module 04 - Setting Up Your Folders

This module is pretty self-explanatory. You'll learn how to set up folders and the video landing page template so your videos (and page look and feel) are set up just the way you want.

→ <http://www.screencast.com/t/hvBuXPAj> (4:57 Minutes)

Module 05 - Upload Videos To Screencast

Super easy to upload to Screencast once you have it all set up the way you want.

→ <http://www.screencast.com/t/hvBuXPAj> (4:31 Minutes)

Module 06 - YouTube As An Option

If you prefer just uploading your videos to YouTube and linking to them from your Kindle books, here's the process to make that happen. Warning: If anything ever happens to your YouTube account all of your book videos could be rendered useless. Therefore, I recommend you embed your videos on a domain YOU own. That way if anything does happen to your YouTube account you can simply upload your videos to another service and your links will still work.

→ <http://www.screencast.com/t/2rRgLdKU1gQ> (5:02 Minutes)

NOTE: Even if you don't use YouTube to host your videos you can use it to convert your videos into the required mp4 format. YouTube accepts many file formats ([the list](#)) so you can upload your videos there. Make them unlisted and then download from your YouTube video manager area. Like this...



Module 07 Kindle Formatting Including Adding Videos

In this module I give you all the good stuff. Here you'll see how to format your MS Word document so that it converts beautifully into a Kindle book. And, of course, you'll also learn how to embed video links into your book. This module is kind of long – so grab some popcorn and a cold drink and enjoy!

→ <http://www.screencast.com/t/X8xg41OEqF> (13:56 Minutes)

Now Promote Your New Kindle Video Book In My Facebook Group

If you're not already a member you can join here: <https://www.facebook.com/groups/danielhall/>